

NEW-YORK HISTORICAL SOCIETY
MUSEUM & LIBRARY

**Guide to the Bella C. Landauer Collection of Business and
Advertising Ephemera
ca 1700-present (Bulk 1850-1900)
PR031**

The New-York Historical Society
170 Central Park West
New York, NY 10024

Descriptive Summary

Title:	Bella C. Landauer Collection of Business and Advertising Ephemera
Dates:	ca 1700-present (bulk 1850-1900)
Abstract:	Collection of mainly 19th and 20th century advertising ephemera. Formats in the collection include American trade cards, lottery tickets, handbills, labels, broadsides, calendars, billheads, price lists, advertising fans, and other materials of history and popular culture. Media range from rough woodcuts to chromolithographs.
Quantity:	134.9 linear feet (ca. 800,000)
Call Phrase:	PR 31

Note: This is a PDF version of a legacy finding aid that has not been updated recently and is provided “as is.” It is key-word searchable and can be used to identify and request materials through our online request system ([AEON](#)).

PR 031

The New-York Historical Society Library
Department of Prints, Photographs, and Architecture

PR 031

**BELLA C. LANDAUER COLLECTION
OF BUSINESS AND ADVERTISING
EPHEMERA**

- Series I. Scrapbooks
- Series II. Ephemera Files (small, medium, large)
- Series III. Sheet Music
- Series IV. Weichsel Tobacco Collection
- Series V. Playing Cards
- Series VI. Photographs & Fine Art

September, 2006

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Provenance

Gift of Bella C. Landauer between 1926 and 1960, with later additions by her son, James D. Landauer. Other advertising ephemera by a variety of donors, as well as material with no attributed provenance, were added to the collection after Landauer's death.

Access

The collection is open to qualified researchers. Portions of the collection that have been photocopied or microfilmed will be brought to the researcher in that format; microfilm can be made available through Interlibrary Loan.

Photocopying

Photocopying will be undertaken by staff only, and is limited to twenty exposures of stable, unbound material per day. Researchers may not accrue unused copy amounts from previous days. On-site researchers may print out unlimited copies from microfilm reader-printer machines at a per-exposure rate; see guidelines in the reading room for details.

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Citation

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Biographical Notes

Bella Landauer was born Bella Clara Fackenthal in New York in 1874, the only child of a profitable corset manufacturer. She attended classes at Miss Hewitt's, and became proficient in several foreign languages. Her father disapproved of college for women, so Bella educated herself with her inquiring mind and interest in many different subjects, including opera and theater. In 1900 she married Ian Nathan Landauer, a fabric importer and salesman, and a first-generation immigrant from Germany. The Landauers' sons were born in 1902 and 1906, and Bella devoted her intense energy to the task wife and motherhood. During World War I Mrs. Landauer volunteered for the New York chapter of the American Volunteer Field Service, which took a toll on her health. A doctor ordered her to rest, and Landauer looked to find more suitable activities for herself.

Bella Landauer first began collecting ephemera in 1923, when she bought a portfolio of bookplates and other prints for one hundred dollars. Though that portfolio was later revealed to have been stolen from a dealer, Landauer was permanently hooked on the idea of collecting printed ephemera. She first embarked on a quest to discover and acquire new bookplates. The next year she added tradecards. Subsequently, as she encountered new genres of material, her interests expanded and her collections grew. She traveled to Europe in search of ephemera, and began to create special collections on specific advertising themes.

In 1926, when Landauer moved from her brownstone at 11 West 74th Street into an apartment in the Drake Hotel, she no longer had space to house her already quite large collection of ephemera. She offered part of her collection to the New-York Historical Society, initially presenting a group of trade cards and bookplates, but never stopped adding to and expanding the collection. Landauer was first given a former kitchen in which to store and organize her collections. However, when the Society's building was expanded in the late 1930s, a special room was created on the third floor to house the Landauer Collection.

Landauer was made an Honorary Curator of the collection but was never on the Society's payroll. She spent hours at the Society organizing her various materials, and members of the public were invited to view them on Sunday afternoons. Landauer continued to collect and donate items, including lottery tickets, posters, sheet music, cameo cards, and matchbooks, until her death in 1960. Her son James D. Landauer donated more items to her collections.

Landauer often referred to her collections as "scraps of old paper," but these ephemeral items have proven to be valuable graphic records of their times. The Bella C. Landauer Collection of Business and Advertising Ephemera holds over eight hundred thousand items. Landauer also donated ephemera to many other institutions: The Metropolitan Museum of Art, the Smithsonian Institution, the New York Public Library, Dartmouth College library, Library of Congress, and Baker Library at Harvard University.

In 2001, Landauer's reference materials were separated from the ephemera collection material, and became a separate collection, the Bella C. Landauer Reference and Writings Collection (PR 149.) All three-dimensional items (such as milk cartons, matchbooks, and paperweights) were transferred to the New-York Historical Society's Department of Painting, Sculpture, and Decorative Arts.

Sources

Black, Mary. *American Advertising Posters of the Nineteenth Century from the Bella C. Landauer Collection of the New-York Historical Society*. New York: Dover Publications, Inc., 1976.

Landauer, Bella C. "Collecting and Recollecting." *New-York Historical Society Quarterly Bulletin*. Vol. XLIII, No. 3, July 1959. Pp. 335-349.

Shadwell, Wendy. "Bella C. Landauer Collection of Business & Advertising Art at the New-York Historical Society." in *Cameo Cards & Bella C. Landauer*. Schoharie, NY: The Ephemera Society of America, 1992.

Scope and Content Notes

The Bella C. Landauer Collection of Business and Advertising Ephemera contains material spanning the nineteenth and twentieth centuries. The Collection contains an amazing array of advertising ephemera in a variety of formats: posters, trade cards, cigar labels, product labels, printed advertisements, and sheet music, among others. The collection was originally organized by Landauer, as described above, in a variety of ways, most usually by format or by product being advertised. Landauer's own lists of items by subject can be found in the Bella C. Landauer Reference and Writings Collection (PR 149).

Series I. Scrapbooks

Once she moved her collection to the New-York Historical Society, Landauer had the Society's bindery create large scrapbooks for her, which she filled with small ephemera, organized by the kind of product being advertised. Within the scrapbooks, there is rarely any further refinement of organization; a researcher looking for a specific business or product may need to consult each of the 4 or 5 scrapbooks compiled on the subject in order to complete an exhaustive search. In some cases, Landauer's own lists (in PR 149) may be of use, but so much of the material has been moved around since Landauer's time that those lists may not be of more help than exhaustively searching.

In addition to the scrapbooks she compiled, filled with pasted and taped-in small paper ephemera, Landauer collected scrapbooks that had been compiled by others. These are of various sizes and subjects and are filed at the end of the series, with brief descriptions found in the box and folder list. Some additional scrapbooks of ephemera, acquired by the N-YHS after Landauer's death, have been added to this set.

Series II. Ephemera Files

Loose Ephemera is organized using the same basic organization as Series I. Many items in this series were once housed inside the scrapbooks, and were removed for preservation or exhibition reasons. Additional material has been added to these files since Landauer's death; it is no longer easy to know what ephemera items originated in Landauer's own collection. Some items have roman numerals written on the verso in pencil – these numbers correspond to Landauer's original scrapbook numbers and are written in her hand. Other material may have one of several stamps that Landauer used to identify her collection.

Within the general scrapbook-based organization, files have been further broken down by type of product, manufacturer, or geographical location where appropriate.

This series is organized by size. Smaller ephemera (usually less than 9 x 12 inches) is housed upright in file boxes. "Medium" material (between 9 x 12 inches and 14 x 18 inches) is housed flat in boxes. Even larger material is housed in flat files. The material in the current "medium" size grouping is a combination of material removed from scrapbooks and that previously considered to be "posters." Most of the large size ephemera had previously been called (by Landauer and N-YHS staff) "posters." For ease of access, and to best utilize Landauer's filing system, all loose ephemera (i.e. not pasted in a scrapbook) not found below is housed in this series. Researchers are advised to consult all three sizes of material in search of their topics of interest.

Series III. Sheet Music

Landauer kept her sheet music separate from other printed ephemera, and it can be found here. This series is arranged by the general subject of the music's cover illustration. There is at this time no way of searching by title or composer. The sheet music is not arranged based on what the song is about. However, some music that does not have an image on the cover is filed under the subject of the song along with those songs with illustrations of the same subject. Subjects generally follow the themes of Landauer's scrapbooks (from which some of this music was removed) but are also taken from other collections of sheet music and from the Thesaurus for Graphic Materials subject headings.

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Series IV. Weichsel Tobacco Collection

This series is comprised of scrapbooks of tobacco product packaging, including those for cigarettes, cigars, loose tobacco, chewing tobacco, pipe tobacco. Also included are cigar bands, matchbook covers, newspaper clippings, and pieces of correspondence between Weichsel and the various agents from whom he procured either packaging or information about tobacco production and distribution in the various countries. The packaging is largely undated, and though there are pieces from the nineteenth century, most of the pieces appear to be mid-twentieth century, contemporary with Weichsel's collecting in the 1950s.

It is currently unclear whether Landauer herself acquired this collection before her death (as she often did) or if it was donated to the Society at a later date. Because of the ambiguity of the historical record, it has been kept within the confines of the Landauer collection.

Series V. Playing Cards

This series includes XX packs of playing cards, the majority of which are advertising a product. Because of their format, they have been separated from Series II. An item-level description of each deck of cards can be found in the box and folder list.

Series VI. Photographs & Fine Art

This series includes photographs, prints and paintings that are not related to advertising. Photographs include four gelatin silver prints of the conductors Arthur Rodzinsky, Bruno Walter Schlesinger, and Leopold Stokowski conducting various orchestras. Fine art prints contain the etchings, *Sleighbing in New York*, by Henry Ziegler and *Bob Hulse, Masterprinter*, by Haydon Jones, and a Japanese print of Audubon discovering his drawings destroyed by mice. Also included are twelve Japanese paintings of tea growing and harvesting.

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Box Folders

Series I. Scrapbooks of Ephemera

		ADVERTISING
1	1-3	BCL vol. 01
2	4-6	BCL vol. 01
		AGRICULTURE
3	1-5	BCL vol. 01 D
4	6-9	BCL vol. 01 E
		ANIMALS
5	1-5	BCL vol. 01 A
6	6-7	BCL vol. 01 B
7	8-9	BCL vol. 01 B
		ANTIQUES
8	1-4	BCL vol. 01 C
		ART (including libraries, all museums, and autographs)
9	1-3	BCL vol. 01 C-1/2
		BEVERAGES
10	1-4	BCL vol. 02 A
11	1-4	BCL vol. 02 A-1/4
12	1-4	BCL vol. 02 A-1/2
13	5-8	BCL vol. 02 A-1/2
14	1-4	BCL vol. 02 A-3/4
		BUILDINGS
15	1-5	A-C, BCL vol. 02 B
16	1-4	D-H, BCL vol. 02 C
17	1-4	I-R, BCL vol. 02 D
18	1-4	S-Z, BCL vol. 02 E
		BUSINESS
19	1-4	BCL vol. 02
20	5-8	BCL vol. 02
21	1-4	BCL vol. 02-1/2
22	5-8	BCL vol. 02-1/2
		CLOTHING
		Ladies
		General
23	1-5	BCL vol. 03
24	1-2	BCL vol. 03-1/2
25	3-4	BCL vol. 03-1/2
		Corsets
26	1-5	BCL vol. 03 A

Box Folders**Series I. Scrapbooks of Ephemera**

FOOD

52	1-3	A-BI, BCL vol. 06 A
53	4-5	A-BI, BCL vol. 06 A
54	1-2	Bo-C, BCL vol. 06 B
55	3-5	Bo-C, BCL vol. 06 B
56	1-4	D-F, BCL vol. 06 C
57	1-4	G-Gw, BCL vol. 06 D
58	1-4	H-Ke, BCL vol. 06 E
59	1-4	Ki-Me, BCL vol. 06 F
60	1-4	Mi-Pr, BCL vol. 06 G
61	1-2	Pu-S, BCL vol. 06 H
62	3-4	Pu-S, BCL vol. 06 H
63	1-4	Sugar, BCL vol. 06 J
64	1-4	T-Z, BCL vol. 06 I
65	1-3	Topps Chewing Gum, BCL vol. 06 I-1/2

FURNITURE

66	1-5	BCL vol. 06 K
67	1-4	BCL vol. 06 L

HARDWARE (including machinery, metals, mining, safes, locks)

68	1-3	BCL vol. 07
69	4-6	BCL vol. 07
70	1-4	BCL vol. 07 A
71	1-3	BCL vol. 07 A-1/2
72	4-7	BCL vol. 07 A-1/2

HOTELS AND RESTAURANTS

73	1-3	A-C, BCL vol. 07 B
74	4-5	A-C, BCL vol. 07 B
75	1-3	D-Ho, BCL vol. 07 C
76	4-5	D-Ho, BCL vol. 07 C
77	1-2	Hu-M, BCL vol. 07 D
78	3-4	Hu-M, BCL vol. 07 D
79	1-4	N-P, BCL vol. 07 E
80	1-2	Q-T, BCL vol. 07 F
81	3-4	Q-T, BCL vol. 07 F
82	1-3	U-Z, BCL vol. 07 G

HOUSEHOLD

83	1	Ammonia, BCL vol. 09
	2	Carpets, BCL vol. 09
	3	Carpets, picture frames, BCL vol. 09
	4-5	Picture frames, BCL vol. 09
84	1-4	China and glass, BCL vol. 08
85	1-5	Glue, cement, miscellaneous, BCL vol. 09 A
86	1-4	Lamps and lighting, BCL vol. 08 A
87	1-5	Laundry, BCL vol. 08 B

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Box Folders

Series I. Scrapbooks of Ephemera

		HOUSEHOLD, cont.
		Soap and Candles
88	1-2	BCL vol. 08 C
89	3-4	BCL vol. 08 C
90	1-3	Matches, polishes, twine, refrigerators, BCL vol. 09 B
		INSURANCE
91	1-4	A-Ha, BCL vol. 09 C
92	1-4	He-N, BCL vol. 09 D
93	1-4	O-Z, BCL vol. 09 E
		JEWELRY
94	1-5	BCL vol. 09 F
95	1-4	BCL vol. 09 G
96	1-4	LEATHER GOODS
		BCL vol. 10
		LOTTERIES, arranged by state
97	1	Foreign, Arkansas, Carolinas, California, Colorado
	2	Connecticut
	3-7	Delaware
98	8	District of Columbia
	9	Florida, Georgia, Iowa, Kansas
	10-12	Kentucky
	13-16	Louisiana
99	17	Maine
	18-24	Maryland
100	25	Massachusetts
	26	Missouri, Nebraska, New Hampshire, New Jersey
	27-30	New York
	31	Ohio
101	32-34	Pennsylvania
	35	Rhode Island
	36	Texas
	37	Vermont
	38	Virginia
	39	Wyoming
		MILITARY
102	1-2	BCL vol. 10-1/2
103	3-4	BCL vol. 10-1/2
		OIL
104	1-3	BCL vol. 10 A
		OPTICAL
105	1-3	BCL vol. 10 A-1/2

PR 031Box Folders**Series I. Scrapbooks of Ephemera**

		PACKAGING
106	1-4	BCL vol. 10 C
		PAPER
107	1-2	BCL vol. 11 B
108	3-4	BCL vol. 11 B
		PERIODICALS
109	1-5	BCL vol. 11
110	1-6	BCL vol. 11 A
		PHOTOGRAPHY
111	1-2	BCL vol. 11 C
112	3-4	BCL vol. 11 C
		PLASTICS
113	1-3	BCL vol. 10 B
		PRINTING AND ENGRAVING
114	1-3	A-H, BCL vol. 13
115	4-5	A-H, BCL vol. 13
116	1-4	I-Q, BCL vol. 13 A
117	1-4	R-Z, BCL vol. 13 B
118	1-3	Modern material, BCL vol. 13 B-1/4
		PROFESSIONS AND OCCUPATIONS
119	1-4	Medical, BCL vol. 14
120	1-3	Merchants, teachers, trade unions, etc., BCL vol. 14-1/4
		PUBLICATIONS
121	1-3	BCL vol. 12
122	4-5	BCL vol. 12
123	1-4	BCL vol. 12 A
124	1-4	BCL vol. 12 B
		RADIUM, URANIUM, ETC.
125	1-4	BCL vol. 14 A-1/2
		REAL ESTATE
126	1-4	BCL vol. 14 A
127	5-7	BCL vol. 14 A
		RELIGION, PHILANTHROPY AND HOSPITALS
128	1-3	BCL vol. 14 B
129	4-5	BCL vol. 14 B
		RUBBER
130	1-2	BCL vol. 14-1/2

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Box Folders

Series I. Scrapbooks of Ephemera

<u>Box</u>	<u>Folders</u>	
		SCHOOLS AND COLLEGES
131	1-2	BCL vol. 14 C
132	3-4	BCL vol. 14 C
133	1-2	BCL vol. 14 C-1/2
		SEEDS AND PLANTS
134	1-3	BCL vol. 14 D
135	4-6	BCL vol. 14 D
		SEWING MACHINES
136	1-4	BCL vol. 14 E
		SPORTS, TOYS, AND GAMES
137	1-4	BCL vol. 15
138	1-2	BCL vol. 15 A
139	3-4	BCL vol. 15 A
140	1-4	BCL vol. 15 A-1/2
		STATIONERY AND VALENTINES
141	1-3	BCL vol. 15 B
142	4-6	BCL vol. 15 B
143	1-2	BCL vol. 15 C
144	3-4	BCL vol. 15 C
		STOVES, FURNACES AND RANGES
145	1-5	A-S, BCL vol. 15 D
146	1-4	T-Z, BCL vol. 15 E
		THEATRICAL ENTERPRISES
147	1-5	Theatre, BCL vol. 16
148	1-5	Theatre, BCL vol. 16 A
149	1-5	Motion pictures, BCL vol. 16 B
150	1-3	Motion pictures, BCL vol. 16 B-1/2
151	1-4	Motion pictures, BCL vol. 16 B-3/4
152	1-5	Musical instruments, BCL vol. 16 C
153	1-4	Theatre, fairs and expositions, musicals, musical instruments, and lectures, BCL vol. 16 D
154	1-5	Theatre, fairs and expositions, musicals, musical instruments, and lectures, BCL vol. 16 E
155	1-4	Theatre, fairs and expositions, musicals, musical instruments, and lectures, BCL vol. 16 F
156	1-2	Theatre, fairs and expositions, musicals, musical instruments, and lectures, BCL vol. 16 G
157	3-4	Theatre, fairs and expositions, musicals, musical instruments, and lectures, BCL vol. 16 G
158	1-2	Theatre, fairs and expositions, musicals, musical instruments, and lectures, BCL vol. 16 H
159	3-4	Theatre, fairs and expositions, musicals, musical instruments, and lectures, BCL vol. 16 H
160	1-2	Radio and television, BCL vol. 16 I
161	3-4	Radio and television, BCL vol. 16 I
162	1-2	Dance, BCL vol. 16 K
163	3-4	Dance, BCL vol. 16 K
164	1-2	Music, BCL vol. 16 L
165	3-4	Music, BCL vol. 16 L
166	1-3	Skating, dance, fairs and expositions, BCL vol. 16 M

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Box Folders

Series I. Scrapbooks of Ephemera

TOBACCO		
167	1-2	BCL vol. 17
168	1-2	BCL vol. 17 A
169	3-4	BCL vol. 17 A
170	1-4	BCL vol. 17 B
171	1-4	BCL vol. 17 C
172	1-4	BCL vol. 17 D
TOILET ARTICLES AND BEAUTY AIDS		
173	1-5	BCL vol. 18
174	1-3	BCL vol. 18 A
TRANSPORTATION		
Automobiles, buses, taxis, etc.		
175	1-3	BCL vol. 19
176	4-5	BCL vol. 19
177	6-8	BCL vol. 19
Aviation		
178	1-3	BCL vol. 19 G
179	1-2	BCL vol. 19 G-1/2
Bridges, canals, Civil War, ferries, and local transit tickets and passes, A-N		
180	1-4	BCL vol. 19 B
Local transit tickets and passes, O-Z		
181	1-2	BCL vol. 19 C
Carriages		
182	1-3	BCL vol. 19 D
Express companies		
183	1-2	BCL vol. 19 F
Railroads		
184	1-2	BCL vol. 19 A
185	3-4	BCL vol. 19 A
186	1-2	BCL vol. 19 A-1/2
187	3-4	BCL vol. 19 A-1/2
188	1-4	BCL vol. 19 A-3/4
Ships		
189	1-4	BCL vol. 19 E
190	1-3	BCL vol. 19 E-1/2
191	1-2	BCL vol. 19 E-3/4
192	3-4	BCL vol. 19 E-3/4
UNDERTAKERS, CEMETERIES, COFFIN MAKERS, FUNERALS		
193	1-2	BCL vol. 20
WAREHOUSES and WATERWORKS		
193	3	BCL vol. 20
WOOL		
193	4	BCL vol. 20

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Box Folders

Series I. Scrapbooks of Ephemera

		UNITED STATES GOVERNMENT, including LAWYERS and SUFFRAGE
194	1-3	BCL vol. 20 A
195	4-5	BCL vol. 20 A
		UNITED STATES GOVERNMENT, including LAWYERS and SUFFRAGE, cont.
196	1-4	BCL vol. 20 B
		WORLD WAR I
197		War letters, 1917-1919, bound vol. 1 (BCL vol. 23.1)
198		War letters, 1917-1919, bound vol. 2 (BCL vol. 23.1)
199	1-9	BCL vol. 23.2
		WORLD WAR II
200	1-5	1939-1940, BCL vol. 23.3
201	1-7	1940-1941, BCL vol. 23.4
202	1-10	1940-1942, BCL vol. 23.5
203	1-9	1942, BCL vol. 23.6 A
204	1-4	1942, BCL vol. 23.6 B
205	1-2	1942-1943, BCL vol. 23.7 A (pages 1-78)
206	3-4	1942-1943, BCL vol. 23.7 B (pages 79-157)
207	1-3	1943-1951, BCL vol. 23.8
208	1-3	Marshall Plan, etc., BCL vol. 23.9
209		PRICE LISTS from various merchants and wholesale establishments, 1757-1863 Detached BCL album covers

Box Folders**Series I. Scrapbooks of Ephemera**

MISCELLANEOUS ALBUMS AND SCRAPBOOKS

These scrapbooks and collections were compiled by others and acquired by BCL or the N-YHS

- | | | |
|-------|-------|---|
| 210 | | Bagg, Edith Adele, album of valentines and cards (gift, 1954) |
| 211 | | Behringer, Emily, <i>Frank Leslie's "Ladies Journal" Cut Paper Patterns</i> book reused as album for scrap, chromos, trade cards, etc. (gift, 1971) |
| 212 | 1-2 | Beer, Alice, mining company stock certificates |
| 213 | | Bradley, May, album of trade cards, scrap, rewards of merit, and cards |
| | | Butler, Robert J., bank notes |
| 214 | 1-5 | vol. 1, leaves 1-128 |
| 215 | 6-10 | vol. 1, leaves 129-250 |
| 216 | 11-15 | vol. 2, leaves 1-121 |
| 217 | 16-20 | vol. 2, leaves 122-249 |
| 218 | | Leather bound volume, unpagged |
| 219 | | Carney, Hortense, album of greeting cards, trade cards and labels, 1880- (gift, June 24, 1931) |
| 220 | | "Centennial Scrap Book" album of scrap, chromos, cards, etc. (gift, Nov. 9, 1953) |
| 221 | | [Dann, Helen] album of scrap, greeting cards, and trade cards |
| 222 | | Gussow, Kahn & Co./Fashion advertising & graphic design |
| 223-4 | 1-10 | Ingraham, D. Phoenix, scrapbook of invitations, 1899-1902 |
| 225 | | Lefferts, Charles M., album of scrap and theatrical portraits (gift, July 1923) |
| 226 | | National Advertising Register (part used as scrapbook) |
| 227 | | New York and Providence, RI, trade card album (purchase, Dec. 1971) |
| 228 | | Strobeck album of Troy, NY, trade cards, scrap, chromos, etc. (gift of Patsy Walters) |
| 229 | | Van Dyck family scrapbook |
| 230 | | Wolfe, Margaret A., scrapbook of invitations, 1880-1881 |
| 231 | 1-2 | Two albums of miscellaneous trade cards and cards |

Series II. Loose Ephemera Files

Series consists of material removed from the scrapbooks in Series I for photography, exhibition, etc., as well as material added to the collection after Landauer's death. The classification system in use directly mirrors that established by Landauer for her scrapbooks. Many of the items in Series II have Roman numeral markings directly on them, indicating within which scrapbook they were originally housed. The series is arranged in three parallel subseries: Small, Medium, and Large. Small materials are filed in folders in Hollinger boxes; Medium are filed in 14 x 18 inch folders in flat boxes; Large are filed in flat file drawers.

Subseries I: Small ephemera (ca. 9 x 12 inches and smaller)

- | | |
|---|--|
| 1 | ADVERTISING (inc. material from BCL scrapbook 01)
Signs and sign companies
Trading stamp books
Miscellaneous |
| 2 | AGRICULTURE (inc. material from BCL scrapbooks 01 D&E)
Can and crate labels
Nineteenth-century labels
Twentieth-century labels
Cheese
Fruits
Apples
Apricots
Cantaloupes
Cherries
Citrus, general
Crenshaw melons
Figs
Grapefruit
Grapes
Honeydew melons
Lemons
Mangoes
Melons, general
Nectarines
Oranges
Peaches
Pears
Plums
Pomegranates
Tangerines
Miscellaneous
Produce, general |
| 3 | California (3 files) |
| 4 | Florida
New York, New Jersey, and Maryland
Texas |

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

AGRICULTURE, cont.

Can and crate labels, cont.

Twentieth-century labels, cont.

Vegetables

[4]

Asparagus

Celery

Corn

Peas

Peppers

Sweet potatoes

Tomatoes

Miscellaneous

Miscellaneous labels

5

Cider presses

Farm equipment

Hand tools

Mills and processing machinery

Mowers and reapers

Plows and harrows

Rakes

Sowers and drills

Miscellaneous

Fertilizers, guano, etc.

Insecticides, poisons, and traps

Lawn mowers

Societies, organizations and publications

6

ANIMALS (inc. material from BCL scrapbooks 01 A&B)

Cattle

Dogs

Feed and food

Horses

Medical treatments

Poultry and birds

Miscellaneous animals

ANTIQUES (inc. material from BCL scrapbook 01 C)

Numismatics

Cogan, Edward

Cook, Henry

Groux, Daniel

Gutttag Brothers

Lilliendahl, William A.

Mint of the United States

Sage, A.B.

Woodward, W. Elliot

Miscellaneous dealers and sales

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

- [6] ANTIQUES, cont.
 - Miscellaneous antiques sales, shows and dealers

- 7 ART (inc. museums and libraries, with material from BCL scrapbook 01 C-1/2)
 - Art dealers and galleries
 - Art exhibitions
 - Invitations and tickets
 - Nineteenth century
 - Twentieth century (two files)
 - Programs and catalogues
 - Nineteenth century
 - Twentieth century

- 8 Artists' materials suppliers
 - Brushes, easels and equipment
 - Devoe Company
 - General supplies
 - Paints and colors
 - Picture frames (see: FURNITURE, Looking glasses and picture frames)
 - Artists' self-promotional materials
 - Libraries
 - Museums (see also: THEATRICAL ENTERPRISES)
 - New York City
 - Miscellaneous
 - Sculpture
 - Public monuments
 - Rogers groups

- 9 BEVERAGES (inc. material from BCL scrapbooks 02 A)
 - Alcoholic
 - Beer
 - Breweries
 - 8 A-Z miscellaneous
 - Miscellaneous
 - Importers and dealers
 - Liquors
 - Rum
 - Scotch/rye/whiskey
 - Hermitage Distillery
 - Miscellaneous distillers and distributors
 - Miscellaneous
 - Menus and price lists
 - Wine
 - Champagne
 - Price and drink lists
 - Miscellaneous
 - Temperance material

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

- 10 BEVERAGES, cont.
 Non-alcoholic
 Chocolate/cocoa
 Bendsorp's Royal Dutch Cocoa
 Van Houten's Cocoa
 Miscellaneous brands
 Cider
 Coffee
 Brands
 A-Z miscellaneous
 Arbuckle's Ariosa
 Chase and Sandborn
 Lion Coffee
 McLoughlin's
 Shops and stores
 Miscellaneous
 Juices
 Milk
 Soda
 Coca-Cola
 Pepsi Cola
 Miscellaneous
 Soda water
 Tea
 Great American Tea Company
 Great Atlantic and Pacific Tea Company
 Die-cut mounted advertisements
 Miscellaneous advertisements
 Union Pacific Tea Company
 Miscellaneous stores and importers
 Invoices and price lists
 Trade cards and ephemera
 Miscellaneous beverages
- 11 BUILDING (inc. material from BCL scrapbooks 02 B-E)
 Architects/builders/carpenters/contractors
 Awnings/shades/shutters (see also: HOUSEHOLD, Shades and blinds)
 Bathing/sanitary fixtures
 Bricks
 Cast iron (see: HARDWARE, Foundries)
 Cement/concrete
 Elevators
 Fences
 Glass/windows
 Lumber/cabinetmakers/woodworkers
 Marble (see also: UNDERTAKERS, Grave markers)
 Masons/plasterers

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

- BUILDING, cont.
 - Paint
 - [11] Manufacturers
 - New York City
 - Miscellaneous
 - Merchants
 - New York City
 - Miscellaneous
 - 12 Painters/decorators/sign painters
 - Plumbers
 - Roofing/siding
 - Stone/plaster/terra cotta
 - Wall coatings/Kalsomine/fresco/asbestos, etc.
 - Wallpapers/paper hangings
 - Manufacturers
 - Merchants
 - Miscellaneous
- 13 BUSINESS (inc. material from BCL scrapbook 02 & 02-1/2)
 - Banks and banking
 - Buildings and institutions
 - Checks
 - Financial documents, miscellaneous
 - Letterhead
 - Notes and currency
 - Novelty advertising items
 - Stock certificates
- 14 CLOTHING (inc. material from BCL scrapbooks 03 A-K) (see also: DRY GOODS)
 - General merchants
 - National
 - John Wanamaker
 - Miscellaneous
 - New York City
 - Twentieth century
 - Canes (see CLOTHING, Umbrellas and Canes)
 - Haberdashers
 - Hosiery
 - Ladies
 - Fashions, general
 - Fashion plates
 - Furs
 - 2 A-Z merchants
 - Gloves
 - 2 A-Z merchants
 - Centemeri & Co.
 - Harris Brothers

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

CLOTHING, cont.

Ladies, cont.

15	3	Merchants, New York City A-Z merchants Demorest Emporium of Fashion Ehrich & Co. Jay-Thorpe Inc. Macy's O'Neill & Co.
[15]		Skirts Undergarments Corsets Brands A-Z Warner's Clasps Merchants Hoops, crinolines, and bustles` Miscellaneous
16		Men's General Collars Celluloid Paper and cloth
	4	Merchants International National A-Z states Connecticut New Jersey New York City A-Z retailers Baldwin Brooks Brothers Devlin & Co. Harlem & Westchester Clothing Co. Hayward & Co. Jessup & Co. London & Liverpool Clothing Co. Paret Co. Perego Raymond & Co. Stadler & Co. Vogel Brothers New York State A-Z cities Albany

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

CLOTHING, cont.
Men's, cont.
 Merchants, cont.
 New York State, cont.
 Sandy Hill
 Troy
 Shirts
17 Military clothiers
Milliners, hat and cap merchants
 National and international A-Z
 New York City
 4 A-Z retailers
 Genin
 O'Neill and Company
 Miscellaneous
Shoes and boots
 Blacking, polish, etc.
 A-Z manufacturers
 Bixby's
 Button's Raven Gloss Dressing
 Frank Miller
 Manufacturers (see also trade cards filed in Merchants below)
 A-Z miscellaneous
 Cable Screw Wire & Standard Fastened
 Reynolds Brothers
 Merchants (see also: DRYGOODS)
 International
 National
 A-Z states
 Connecticut
 Massachusetts
 A-Z cities
 Boston
 Lynn
18 New Jersey
New York City
 5 A-Z retailers
 New York State
 A-Z cities
 Buffalo
 Poughkeepsie
 Saratoga Springs
 Pennsylvania
Vermont
Rubbers and overshoes
Miscellaneous

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

- CLOTHING, cont.
 - Tailors
 - [18] National and international
 - New York City
 - A-Z miscellaneous
 - Nicoll the Tailor
 - New York State
 - Umbrellas and Canes

- 19 CLUBS AND SOCIETIES (inc. material from BCL scrapbook 04)
 - Animal rights (see also: AGRICULTURE, Societies, organizations)
 - Arts and sciences
 - Bibliophiles
 - Fraternal
 - Masons
 - Miscellaneous
 - Heritage and genealogical
 - Historical
 - Medical
 - Military
 - Numismatic
 - Patriotic and political
 - Professional
 - Social
 - Sporting and recreation
 - Miscellaneous

- 20 COTTON (inc. material from BCL scrapbook 05)
 - Auction catalogs
 - Miscellaneous

- DANCES AND BALLS (inc. material from BCL scrapbook 04-1/2)
 - Dance cards and programs, nineteenth century
 - Invitations and tickets
 - Fire company balls
 - Military balls
 - Eighteenth and nineteenth centuries, miscellaneous
 - Twentieth century

- 21 DRUGGISTS (entire BCL scrapbooks 4A-4F dismantled into these boxes)
 - International
 - National A-Z
 - Colorado
 - Connecticut
 - A-Z towns
 - New Haven

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

		DRUGGISTS, cont.
		Connecticut, cont.
		Waterbury
[21]		R.S. Woodruff
		Illinois
		A-Z towns
		Chicago
	2	A-Z druggists
		Bucklen & Co.
		Humiston, Keeling & Co.
		Pioneer Drug Store
		Indiana
		A-Z towns
		Elkhart
		Dr. Miles' Medical Company
		Iowa
		Des Moines
		Chamberlain Medicine Company
22		Kansas
		Maine
		Maryland
		Massachusetts
	2	A-Z towns
		Boston
	2	A-Z druggists
		F.M. Keeler & Co.
		Fox, Fultz & Co.
		Seth W. Fowle & Co.
		Howe & French
		Wm. C. Stimpson
		Weeks & Potter
		Mrs. Winslow's
		East Boston
		C.H. & F. Day
		Lowell
	3	Ayer & Co.
		C. I. Hood & Co.
		Stoneham
		C.O. Currier
23		Michigan
		Minnesota
		Missouri
		New Hampshire
		A-Z towns
		Concord

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

<u>Box</u>	<u>Folders</u>	
		DRUGGISTS, cont.
		New Jersey
[23]		A-Z towns
		Atlantic City
		Jersey City
		Newark
		New Brunswick
		Johnson & Johnson
		Rahway
		Merck & Co.
		Woodbury
		G.G. Green
		New York City
24	16	A-Q druggists
25	6	R-Z druggists
		Brandreth
		Caswell, Massey Co.
		Hegeman & Co.
		Humphrey's
		Schiffeling & Co.
		Squibb & Son
		Van Duzer & Co.
		Wrecker Pharmacy
		New York State
26	5	A-Z towns
		Albany
		Buffalo
		A-Z druggists
		World's Dispensary Medical Association
		Cape Vincent
		Granville
		Baldwin & Co.
		Hudson
		Kinderhook
		Frank Ball
		Lockport
		Middletown
		Rochester
		Saratoga Springs
		Tarrytown
		Sackett & Co.
		Troy
		Miscellaneous
27		Ohio

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

DRUGGISTS, cont.

Pennsylvania

[27] A-Z towns

 Philadelphia

 A-Z druggists

 B. Harper Diehl

 Dr. D. Jayne & Son

 Schenk's

 Warren

 Hazeltine

Rhode Island

South Carolina

Tennessee

Texas

Vermont

 2 A-Z towns

 Bellow's Falls

 A-Z druggists

 Geo. F. Woods

28 Burlington

 A-Z druggists

 Henry, Johnson & Lord

 Peck & Spear

 Chester

 A-Z druggists

 Humphrey's

 Rutland

 A-Z druggists

 Fredrick & Francis Fenn & Co.

 St. Johnsbury

 Waterbury

 John F. Henry & Co.

 Windsor

 A-Z druggists

 M.K. Paine

 Woodstock

 Virginia

 Washington, D.C.

 Wisconsin

 Miscellaneous

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

DRUGS AND MEDICINES (BCL entire scrapbooks 4A-4F dismantled into these boxes)

[29]	4	Blood Purifiers
		A-Z brands
		Burdock Blood Bitters
		Trade cards
		Miscellaneous
		Dr. Green's Blood Bitters
		Dr. Morse's Syrup of Yellow Dock Root
		Paine's Celery Compound Tonic
		Parker's Ginger Tonic
		Peruvian Syrup
		Robinson's Sura-Cura
		Sarsaparilla
		Ayer's
		Brown's
30		C. I. Hood
		Booklets (small format)
		Calendars
		"Hood's Latest"
		Puzzles
		Trade cards
		"True Economy"
		Miscellaneous
		Scovill's
		Miscellaneous
		Tarrant's Seltzer Aperient
		Tonics and Bitters
		Vegetine
		Dr. Walker's California Vinegar Bitters
31		Children's Remedies
		Mrs. Winslow's Soothing Syrup
		Miscellaneous
		Digestives
		Dr. Arnold's Balsam
		Ayer's Cathartic Pills
		Bitters
		Angostura Bitters
		Brown's Iron Bitters
		Hostetter's Stomach Bitters
		Plantation
		Sulphur bitters
		Tippecanoe
		Willard's Golden Seal
		Miscellaneous
		Caroid and bile salts
		Castor oil
		Castoria

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

DRUGS AND MEDICINES, cont.

External remedies, cont.

Liniments, ointments and salves, cont.

[34]		<ul style="list-style-type: none"> Renne's Magic Oil St. Jacob's Oil Sapanule
35	4	<ul style="list-style-type: none"> Miscellaneous Petroleum products <ul style="list-style-type: none"> Petrolina Vaseline Miscellaneous Piles and hemorrhoids Plasters <ul style="list-style-type: none"> Allcock's (see also: DRUGGISTS, New York City, Brandreth) Benson's Capcine Carter's Court plasters Johnson & Johnson Mitchell's Paine's Green Mountain Pond's Extract Miscellaneous Skin aids <ul style="list-style-type: none"> Witch hazel Miscellaneous
36	2	<ul style="list-style-type: none"> Female remedies <ul style="list-style-type: none"> Burdock's Blood Bitters Carter's Iron Pills Dr. Marchisi's Uterine Catholicon Hormone treatments Lydia E. Pinkham's Vegetable Compound Wines and cordials Miscellaneous Fever and ague treatments <ul style="list-style-type: none"> Ayer's Ague Cure Miscellaneous
37		<ul style="list-style-type: none"> Indian remedies <ul style="list-style-type: none"> Dr. Morse's Indian Root Pills Kickapoo Indians Wright's Indian Vegetable Pills Miscellaneous
38		<ul style="list-style-type: none"> Medicinal foods <ul style="list-style-type: none"> Beef extracts Best Tonic Eskay's Food Ginger Grains

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

DRUGS AND MEDICINES, cont.

Medicinal foods, cont.

- [38] Horlick's Malted Milk
- Imperial Granum
- Lactated foods, miscellaneous
- Malt Bitters
- Malt extracts
- Mellin's Food
- Mineral spring waters
- Murdock Liquid Food
- 39 Nestle's Milk Food
- Quaker Bitters
- Ridge's Food
- Root beers
- Wells Richardson Lactated Food
- Wheat Bitters
- Wines and spirits
- Miscellaneous

Nervous Disorders

- 40 Carter's Little Nerve Pills
- Dr. Green's Nervura
- Horsford's Acid Phosphate
- Nichols' Bark & Iron
- Pleis
- Miscellaneous cocoa remedies
- Miscellaneous

Pain

General

- 41 Antikamina Tablets
- Bayer
- Bromo-Seltzer
- Pain-ine
- Perry Davis' Vegetable Pain Cure
- Dr. Radcliffe's Seven Seals or Golden Wonder

Headaches

- Crosby's Five Minute Cure
- Dr. Metter's Headache Pills
- Miscellaneous pills
- Miscellaneous powders

Opiates

Toothaches

Miscellaneous

Panaceas

- 42 2 A-Z brands
- Electric oils
- Dr. Thomas' Electric Oil
- Miscellaneous

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

DRUGS AND MEDICINES, cont.

- Panaceas, cont.
 - Electricity
 - [42] Batteries
 - Belts
 - Miscellaneous
 - Elixirs
 - Gargling oils
 - Globe Pills
 - Hamlin's Wizard Oil
 - Health chairs
 - Herbal remedies
 - Oxygen
 - Compound Oxygen
 - Miscellaneous
 - Quassia cups
 - Shaker remedies
 - Wampole's Preparation
 - Wells' Health Renewer
 - Physical culture (see: SPORTS, Gymnasiums)
 - Respiratory
 - Allergy Cures
 - 43 Excelsior Asthma Remedy
 - Schiffman's German Asthma Cure
 - Miscellaneous
 - Balsams
 - A. David Ashley's Honey Balsam
 - Dr. Carter's Balsam
 - Mrs. Dinsmore's
 - Dr. Hall's Balsam
 - Hartshorn's Cough Balsam
 - Porter's Cough Balsam
 - Wistar's Balsam of Wild Cherry
 - Miscellaneous
 - Cattarrh Cures
 - Norwegian Balm
 - Piso's Cure
 - Miscellaneous
 - Cod Liver Oil
 - Scott's Emulsion
 - Wilbur's Cod Liver Oil
 - Miscellaneous
 - Cold Pills
 - Cordials
 - 44 Fairbanks Rock Cordials
 - Miscellaneous

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

DRUGS AND MEDICINES, cont.

Respiratory, cont.

Cough Drops

[44]

Hill's Casara Quinine

James' Cough Pills

Luttet's Cough Drops

Miscellaneous

Inhalant

Mentholatum

Vicks

Miscellaneous

Lozenges

Syrups

A.C.D. Cough Syrup

Acker's English Remedy

Dr. Seth Arnold's Cough Killer

Ayers' Cherry Pectoral

Boschee's German Syrup

Grobecker's

Higgins T & C Compound

Dr. Jayne's

45

Joy to the World

Dr. King's New Discoveries

Miller's Compound Syrup

Papillon Cough Cure

Red Star Cure

Rye & Rock

Schenck's Medicines

Shiloh's Consumption Cure

Tar-Liquorice

Miscellaneous

Troches

Brown's Bronchial Troches

Miscellaneous

Miscellaneous

46

Sanatariums

Sexual disorders and diseases

Specific aids

Crutches

Disinfectants

First aid

Habits cured

Invalid's aids

Opiate prescription forms

Prosthetics

Surgical instruments

Syringes and thermometers

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

DRUGS AND MEDICINES, cont.

- Specific aids, cont.
- [46] Trusses and supports
- 47 Vermifuges
 - Comstock's Dead Shot Pellets
 - Dr. Jayne's Tonic
 - Miscellaneous
- Vitamins
 - Pamphlets
 - Squibb
 - Unicap
 - Upjohn
 - Miscellaneous
- 48 Miscellaneous
 - Books and circulars
 - Institutions
 - Medicine labels
 - Physicians
 - Poison
 - Preventative medicine
 - Products for physicians
- 2 Promoting healthful practices
- Vaccinations
- Miscellaneous

DRY GOODS/DEPARTMENT STORES (inc. material from BCL scrapbooks 05 A-F)
(see also: CLOTHING)

- 49 Braid, ribbon, and other trimmings
- Buttons
- Merchants, general dry goods
 - International - Jevons & Mellor
 - National
 - 2 A-Z companies
 - Gilchrist
 - Landauer
 - New York City
 - 4 A-Z companies
 - B. Altman & Co.
 - Bergdorf-Goodman
 - Bloomingdales
 - Denning's
 - Hannigan & Bouillon
- 50 John E. Kaughran & Co.
- LeBoutillier Brothers
- Lord & Taylor
- Macy's
- O'Neill and Company

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

DRY GOODS/DEPARTMENT STORES, cont.

Merchants, general dry goods, cont.

New York City, cont.

[50]

E. Ridley & Son

Stern Brothers

A.T. Stewart & Co.

New York State

Frear's Troy Cash Bazaar

Miscellaneous companies

Needles, pins, hooks, etc.

Patterns

Clothing

Needlework

Silk manufacturers and merchants

Textile labels (from bales, bolts, and sheets)

Thread

51

Barbour Brothers

Belding Brothers

Brook's

Chadwick and Brother

Clark's

Mile-End Spool Cotton

O.N.T. Spool Cotton

Jumbo series

"National Flower Series"

Paper doll series

Storybooks

Miscellaneous

Coats Mills

Corticelli

Cutter and Company

Kerr and Company

Merrick Thread Company

Willimantic Linen Company

Miscellaneous manufacturers

Woolen goods (see: WOOL)

Yarn

ELECTRICITY (inc. material from BCL scrapbook 06)

52

Electric supply and lighting

Recording devices

Telegraph

Morse

Western Union

Miscellaneous companies

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

- ELECTRICITY, cont.
 - Telephone
 - Companies
 - [52] American Telephone & Telegraph
 - New York Telephone
 - Miscellaneous
 - Equipment
 - Miscellaneous
 - Miscellaneous Electricity

- 53 FOOD (inc. material from BCL scrapbooks 06 A-I)
 - Bakers and baking
 - Baking powder
 - Bread
 - Candy and confectioners (see also: Chocolate)
 - Cereals
 - Chewing gum
 - Chocolate and cocoa
 - Baker & Co.
 - Maillard
 - Runkel Brothers
 - Miscellaneous brands
 - Cocoanut
 - Cornstarch
 - Crackers

- 54 Dairy products
 - Cheese
 - Ice cream
 - Milk
 - Milk, condensed
 - Miscellaneous
 - Extracts and flavorings
 - Fish
 - Fishing
 - Flour
 - Hecker's
 - Pillsbury's
 - Miscellaneous

- 55 Fruit and produce
 - Grocers, retail
 - New York City
 - Miscellaneous
 - Grocers, wholesale
 - Austin, Nichols Co.
 - Thurber & Co.
 - Miscellaneous
 - Infant and baby foods (see: DRUGS AND MEDICINES, Medicinal foods)

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

- [55] FOOD, cont.
 Jellies
 Lard
 Meat
 Armour & Co.
 Beef
 Butchers and meat markets
 Canned
 Libby, McNeill & Libby
 Wilson Packing Co.
 Miscellaneous
- 56 Extracts (see: DRUGS AND MEDICINES)
 Mincemeat
 Pork products

 Oats
 Oils
 Oysters
 Pickles and preserves
 Poultry
 Salt
 Soda and saleratus
 Soup
 Spices and condiments
 Sugar
 Vinegar
 Yeast
 Miscellaneous
- 57 FURNITURE (inc. material from BCL scrapbooks 06 K-L)
 Auctions and dispersals
 Chairmakers
 Dealers and merchants, general
 National
 New York City
 Cowperthwait & Company
 Jordan and Moriarty
 Miscellaneous
 Hammocks (see: HOUSEHOLD, Cord and twine)
 Iron, wire, and metal furniture
 Looking glasses, picture frames, mirrors (some from BCL vol. XX)
 Manufacturers
 Mechanical and folding furniture
 (see also: DRUGS AND MEDICINES, Health chairs)
 Mosquito canopies
 Office furniture
 Twentieth century

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

- 58 HARDWARE (inc. material from BCL scrapbooks 07-07A)
 Foundries and iron works
 Grinders and polishers
 Locks and alarms
 Machines, miscellaneous
 Manufacturers, miscellaneous
 Mathematical instruments
 Merchants
 New York City
 New York State
 Miscellaneous
 Mining
 Minerals
 Stock certificates
 Miscellaneous
- 59 Nails and screws
 Pumps
 Safes
 Sanders
 Saws, rasps, lathes, and planes
 Scales
 Fairbanks
 Miscellaneous
 Sheet and plated metals
 Steam engines
 Street cleaners and graders
 Tools
 Water filters
 Water pumps (see: WATERWORKS)
 Wire cloth and screening
 Wire rope
- 60 War materials production "Army Navy E Program"
 Award booklets
 Correspondence
- 61 HOTELS AND RESTAURANTS (inc. material from BCL scrapbook 07 B-G)
 Connecticut
 Massachusetts
 New Hampshire
 New Jersey
 New York City
 Hotels (those beginning with "Hotel" are filed by their second word)
 8 A-Z hotels
 American
 Astor
 Coney Island, miscellaneous
 Cranston's

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

HOTELS AND RESTAURANTS, cont.

New York City, cont.

Hotels, cont.

[61] Earle's
 Fifth Avenue
 McAlpin
 Manhattan Beach
 New Yorker
 Plaza
 Rathbun's
 St. Nicholas
 St. Regis
 Waldorf Astoria
 Miscellaneous

Restaurants

62 6 A-Z restaurants
 Miscellaneous

New York State

63 Adirondack Mountains
 Albany and Troy
 Buffalo and Niagara Falls
 Catskill Mountains
 Long Island
 Saratoga Springs
 Utica
 Miscellaneous

Pennsylvania

Regions

East coast

Midwest

South

West coast

Miscellaneous

HOUSEHOLD (from BCL scrapbooks 08-09 A-B)

Cleansers

64 Sapolio
 Automobile ads
 Booklets
 Carriage ads
 Outdoor ads
 Shop ads and displays
 Show cards
 Trade cards
 Miscellaneous ads
 Miscellaneous brands

Cleaning equipment (mops, brooms, brushes, etc.)

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

- HOUSEHOLD, cont.
- [64] Cleaning services
- Cord, rope, and twine
- Floor coverings
- 65 Carpet cleaners
- Carpet sweepers
- Carpet vacuums
- Carpets and floor cloths
- Paper carpet, matting and linoleum
- Glues and cements
- Major's Cement
- Miscellaneous
- Hand tools
- House furnishings
- Appliances, electric
- China manufacturers
- Churns
- Containers
- Cookware
- Furniture (see: FURNITURE)
- Glass and china merchants
- Eighteenth and nineteenth centuries
- Twentieth century
- Glass jars and bottles
- Glass manufacturers
- Ice cream freezers
- 66 Linens
- Refrigerators
- Silver and cutlery
- Stoneware
- Miscellaneous furnishings
- Ice companies
- Insecticides (see: AGRICULTURE)
- Laundry
- Bluing/bleach
- Clothes drying
- Clothes washing tubs and boards
- Clothes washing machines
- Clothes wringers
- Dyes and dye works
- Irons and ironing
- Laundries and cleaners
- Soap
- A-Z brands
- Babbitt
- David's
- Ivoryne

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

- HOUSEHOLD, cont.
 - Laundry, cont.
 - Soap, cont.
 - [67] Pearlline
 - Kendall brands
 - Kendall Soapine
 - Lautz
 - Lavine
 - Sapolio (see: Cleansers)
 - Three Ball
 - Tulip
 - Starch
 - 68 Lighting
 - Candles
 - Gas companies
 - Gas meters
 - Lamps
 - Electric
 - Gas
 - Oil and fluid
 - Street
 - Matches
 - Mirrors and picture frames (see: FURNITURE, Looking glasses and picture frames)
 - Polishes
 - General
 - Stove
 - Dixon's
 - Rising Sun
 - Miscellaneous brands
 - Shades and blinds (see also: BUILDING, Awnings and shades)
- 69 INSURANCE (inc. material from BCL scrapbooks 09 C-E)
 - Accident/casualty
 - Agents and brokers
 - Automobile
 - Fire
 - New York Bowery
 - Niagara
 - North American
 - Miscellaneous
 - Fire escapes
 - Firemen and fire companies
 - General
 - Aetna
 - Continental
 - German American
 - Germania

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

- INSURANCE, cont.
- [69] General, cont.
 - Glen's Falls
 - Hartford
 - Home
 - Liverpool & London & Globe
 - Merchants
 - Phenix
 - Phoenix
 - Providence Washington
 - 70 Prudential
 - Stuyvesant
 - Travelers
 - Miscellaneous
 - Life
 - Metropolitan
 - Mutual Life of New York
 - New York Life
 - Provident Mutual
 - Southern Life
 - Miscellaneous
- 71 JEWELRY (inc. material from BCL scrapbooks 09 F-G)
- Celluloid, tortoise, ivory, etc.
 - Clocks and watches
 - New York City
 - Other
 - Twentieth century
 - Gold and silver beaters
 - Jewelers
 - National
 - Eighteenth and nineteenth century
 - Twentieth century
 - New York City
 - Eighteenth and nineteenth century
 - Tiffany companies
- 72 LEATHER GOODS (inc. material from BCL scrapbook 10)
- Saddles, etc.
 - Tanners and leather manufacturers
 - Trunks and cases
 - Miscellaneous
- MILITARY (inc. material from BCL scrapbook 10-1/2)
- Civil War, 1861-1865
 - Spanish-American War, 1898
 - World War, 1914-1918

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

- MILITARY, cont.
- [72] World War, 1939-1945
 - Bonds and war effort
 - Charity and relief work
 - Education
 - Rallies and entertainment
 - Rationing
 - 73 Miscellaneous
 - Korean War, 1950-1953
 - Persian Gulf War, 1991
 - Flags
 - Veterans' services
 - Miscellaneous
- OIL (inc. material from BCL scrapbook 10A)
- Illuminating and radiant
 - Pratt
 - Miscellaneous companies
 - Lubricating and machine
 - Oil company stock certificates
 - Miscellaneous
- OPTICAL (inc. material from BCL scrapbook 10 A-1/2)
- New York City merchants and manufacturers
 - National merchants and manufacturers
- PAPER (inc. material from BCL scrapbook 11 B)
- 74 3 Manufacturers A-Z
 - Orr Company
 - Embossed pieces
 - Miscellaneous
- PERIODICALS (inc. material from BCL scrapbooks 11 & 11A)
- 75 2 Magazines
 - National titles A-Z
 - Frank Leslie*
 - Godey's*
 - Life*
 - Mast, Crowell & Kirkpatrick
 - Progress*
 - Puck*
 - Scientific American*
 - Scribner's*
 - Youth's Companion
 - Newspapers
 - National papers A-Z
 - Carrier's Addresses

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

PERIODICALS, cont.

Newspapers, cont.

New York City

[75]

Daily News

New York Observer

New York Recorder

New York Times

New York Tribune

North Side News

Sun

Miscellaneous papers

Subscription houses and dealers

Subscription receipts

PHOTOGRAPHY (inc. material from BCL scrapbook 11C)

76

Camera clubs

Camera obscura

Photograph albums and exhibitions

Photograph colorists, restorers, etc.

Photographers

International

National

California

Massachusetts

New York

Brooklyn

New York City

2

A-Z miscellaneous

Bogardus

Brady

Fredricks

Gurney

Lawrence

Robinson

Rockwood

Sarony

Miscellaneous New York State

Miscellaneous National

Photographic equipment and suppliers

Cameras, projectors, etc.

New York

Anthony

Miscellaneous

Miscellaneous material

Box Folders**Series II. Loose Ephemera Files****Subseries I: Small ephemera, cont.**

		PRINTING AND ENGRAVING (inc. material from BCL scrapbooks 13 & 13 A-B)
77		Embossers
		Engravers, wood engravers, and die cutters
		Equipment
		Ink
		Ault & Wilborg Co.
		Miscellaneous
		Presses
		Hoe & Co.
		Miscellaneous
		Rollers
		Label printers
		Crumb Label Co.
		Druggists and chemists
		Miscellaneous
		Printers and engravers
78	15	A-S miscellaneous
79	2	T-Z miscellaneous
		American Bank Note Company
		American Photo-Lithographic Company
		Bufford's Sons
		Calvert Lithographing and Engraving Company
		Currier and Ives
		Donaldson Brothers
		Donnelley and Sons
	4	Ketterlinus Printing House
		King & Baird
		Knight and Howland
		Major and Knapp
		Maverick
		Prang and Company
		Strobridge Lithographing Company
		Calendars
		By date
80	8	1896-1909
81	2	1910-1912
		Bullock Electric
		H & S. Pogue Co.
		Miscellaneous (advertising for calendars)
		Van Fleet
		Printing for the blind
		Stencil makers
		Type and typography
		Keystone Type Foundry
		Miscellaneous

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Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

- PROFESSIONS AND OCCUPATIONS (inc. material from BCL scrapbooks 14)
- 82 Decorators
 Dentistry
 Dentists
[82] New England
 New York City
 Miscellaneous
 Equipment and supplies
 Medical
 Clairvoyants
 Doctors
 New York City
 Miscellaneous
 Equipment
 Lectures
 Schools and training
 Treatments
 Miscellaneous
 Stenographers
 Veterinary
83 Miscellaneous
 Advertisements
 Business Cards
 Attorneys
 No titles
 Miscellaneous
 Licenses
 Receipts
 Miscellaneous
- PUBLICATIONS (inc. material from BCL scrapbooks 12 & 12 A-B)
- 84 Bookbinders
 Booksellers
 Rare and used, auctions, etc.
 Publishers and booksellers
 A-Z miscellaneous
 Harper & Brothers
 Harper, Francis B.
 Miscellaneous
- 11
- REAL ESTATE (inc. material from BCL scrapbook 14 A)
- 85 Agents and brokers
 New York City
 E. J. Snow
 Miscellaneous
 Miscellaneous
 Auctions

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

- [85] REAL ESTATE, cont.
 - Deeds and indentures
 - Emigrant lands and agents
 - Office buildings (New York City)
 - Real Estate Board of New York
 - Rentals
 - Subdivisions
 - Taxes and assessments
 - Titles and abstracts
 - Miscellaneous

- 86 RELIGION, PHILANTHROPY AND HOSPITALS (inc. material from BCL scrapbook 14 B)
 - Hospitals and asylums
 - Philanthropy
 - Charity organizations
 - Orphanages/children's aid
 - Relief efforts
 - Miscellaneous
 - Religion
 - American Bible Society
 - Benefit events/donation visits
 - Calling cards
 - Churches
 - New York City
 - Miscellaneous
 - Concerts and musical events
 - Consecrations, inductions, and memorials
 - Evangelists
 - Jewish/Hebrew material
 - Missions/missionaries
 - Public programs
 - Publications and prospectuses
 - Socials, picnics, and outings
 - Sunday schools
 - Miscellaneous

- RUBBER (inc. material from BCL scrapbook 14-1/2)

- 87 SCHOOLS AND COLLEGES (inc. material from BCL scrapbook 14 C)
 - Academies, seminaries, and institutes
 - Professional schools
 - Eastman College/Eastman Business School
 - Shorthand training
 - Miscellaneous
 - Penmanship exercises and booklets
 - Public schools
 - Rewards of merit

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

- [87] SCHOOLS AND COLLEGES, cont.
 Tuition receipts
 Universities and colleges
 Miscellaneous
- 88 SEEDS AND PLANTS (inc. material from BCL scrapbook 14 D)
 Florists and flower shows
 Nurseries and seed companies
 Billheads and invoices
 Catalogue pages and plates
 Miscellaneous
 Seed packets
 Miscellaneous
- 89 SEWING MACHINES (inc. material from BCL scrapbook 14 E)
 American Sewing Machine Company
 Domestic Sewing Machine Company
 Grover and Baker
 Household Sewing Machine Company
 Howe
 New Home Sewing Machine Company
 Singer Manufacturing Company
 Bird calendars
 "Costumes of All Nations" series
 Miscellaneous
 Wheeler and Wilson Manufacturing Company
 Willcox and Gibbs Sewing Machine Company
 Miscellaneous companies
- 90 SPORTS, TOYS, AND GAMES (inc. material from BCL scrapbooks 15 & 15 A)
 Sports
 Archery
 Baseball
 Basketball
 Billiards
 Boxing and wrestling
 Camping
 Firearms
 Manufacturers
 Colt
 New York City companies
 Remington
 Smith & Wesson
 Winchester
 Miscellaneous
 Shot and gunpowder
 Miscellaneous

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

SPORTS, TOYS, AND GAMES, cont.

- Sports, cont.
- [90] Football
- Golf
- Gymnasiums/physical culture/exercise
- Hockey
- Horse racing and riding
- 91 Olympic games
- Rowing
- Skating (see: THEATRICAL ENTERPRISES)
- Tennis
- Miscellaneous
- Toys and games
- Board games
- Card games
- Carriages, wagons, velocipedes, etc.
- Puzzles
- Merchants and manufacturers
- F.A.O. Schwarz
- Miscellaneous 19th century
- Miscellaneous 20th century
- Miscellaneous

STATIONERY AND VALENTINES (inc. material from BCL scrapbooks 15 B-C)

- 92 Bookplates
- Bookstraps
- Business Cards
- Calligraphers and engrossers
- Copy presses and machines
- Equipment, miscellaneous
- Envelopes
- Greeting Cards
- Birthday
- Christmas
- 93 Easter
- Manufacturers
- New Year's
- Thanksgiving
- Valentines
- Globes
- Ink, ink stands, writing fluids
- Maps
- Merchants
- A-Z merchants
- Cottage Art Store
- 10
- 94 Monograms

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

STATIONERY AND VALENTINES, cont.

- [94] Pencils
 - Dixon's
 - Eagles Pencil Company
- Pencil sharpeners
- Pens
 - Nibs
 - Gum
- Playing Cards
- Postcards
- Scrap
- Seals and stickers and decals
- Trade cards – samples
- Typewriter accessories
- Typewriters
- 95 Visiting cards
 - Card printers
 - Card samples
 - Miscellaneous
- Wedding announcements and invitations
- Writing tablets
- Youle Collection of visiting cards and announcements
- Miscellaneous

STOVES, FURNACES, AND RANGES (inc. material from BCL scrapbooks 15 D-E)

- 96 Ash sifters, screens, and cans
- Fuel companies (see also: HOUSEHOLD, Lighting, for gas companies)
- Furnaces and boilers
- Grates and fenders
- Polishes (see: HOUSEHOLD, Polishes, Stove)
- Radiators
- Stove manufacturers
 - 6 A-Z manufacturers
 - 97 Adams and Westlake
 - Backus
 - Barstow
 - Blodgett
 - Burdett Smith
 - Burtis, Graff & Rice
 - Bussey McLeod & Co.
 - Doyle "Boss" American
 - Excelsior "Charter Oak"
 - Giles "Aldine"
 - Hull & Grippen
 - James & Cornell
 - Monitor Oil Stove Co.
 - Peckham

Box Folders

Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

STOVES, FURNACES, AND RANGES, cont.

Stove manufacturers, cont.

[97]

Perry

“Argand”

Miscellaneous models

Phillips & Clark “Andes”

Ransom Stove Works

Rathbone, Sard & Co.

“Acorn”

Miscellaneous models

Smith & Anthony

Smith & Sherman “Olmsted’s Patent”

Van Wormer

“American”

“Astral”

Weir Stove Co. “Glenwood”

Wilson

Stove retailers

New York City

New York State

Miscellaneous

Water heaters

Miscellaneous

98

THEATRICAL ENTERPRISES (inc. material from BCL scrapbooks 16A-M)

Aquariums

Benefit events

Circuses

Barnum

Big Apple

Buffalo Bill Cody

Forepaugh

Ringling Brothers

Miscellaneous

Comedy

Curiosities and wonders

Anatomical museums

Barnum’s American Museum

Tom Thumb

Miscellaneous

Dance

Fairs and expositions (filed chronologically)

99

American Institute of the City of New York, 1850s-

U.S. Sanitary Commission, 1864-65

Great Central Fair, Philadelphia

Metropolitan Fair, New York

Box Folders

Series II. Loose Ephemera Files

Miscellaneous

Subseries I: Small ephemera, cont.

THEATRICAL ENTERPRISES, cont.

- Fairs and expositions (filed chronologically), cont.
- [99] Centennial Exhibition, Philadelphia, 1876
- World's Columbian Exposition, Chicago, 1893
- Pan-American Exposition, Buffalo, 1901
- Louisiana Purchase Exposition, St. Louis, 1904
- Jamestown Ter-centennial Exposition, 1907
- Panama-Pacific International Exposition, San Francisco, 1915
- Century of Progress International Exposition, Chicago, 1933-34
- New York World's Fair, 1939-40
- New York World's Fair, 1964
- Commemorative (local history) celebrations
- Miscellaneous
- 100 Lectures and readings
- Minstrel shows
- Motion pictures
- 4 A-Z movie titles
- Equipment
- Theatres
- Miscellaneous
- 101 Music
- Concerts and musical programs
- Importers and manufacturers
- Music boxes and phonographs
- Opera
- Pianos and organs
- 4 A-Z manufacturers
- Beatty
- Decker Brothers
- Emerson Piano Co.
- Estey
- Haines Brothers
- Peek & Son
- Piercy & Co.
- Sohmer
- 102 2 Steinway
- Sterling
- Western Cottage
- Wilcox & White
- Publishers, binders and sellers
- Teachers and performers
- Violins
- Miscellaneous
- 103 Radio
- Repairs
- Sets

Series II. Loose Ephemera Files

Station advertisements

Subseries I: Small ephemera, cont.

THEATRICAL ENTERPRISES, cont.

- Radio, cont.
- [103] Miscellaneous
- Skating
- Television
 - Broadcast networks
 - Cable networks
 - Cameras and equipment
 - Program guides
 - Public television
 - Sets
 - Trade literature
 - Transmission
 - Miscellaneous
- Theatre
 - 104 1800-1900
 - 1900-1950
 - 1950-
 - Theatre history cards
 - Ticket envelopes and stubs
- Vaudeville
- Venues
 - Academy of Music
 - Castle Garden
 - Hippodromes
 - Madison Square Garden
 - Madison Square Theatre
 - Manhattan Beach (see: HOTELS, New York City)
 - Radio City Music Hall
 - Miscellaneous
- TOBACCO (inc. material from BCL scrapbooks 17 and 17 A-D)
 - Cards and tags
 - Allen & Ginter
 - 105 Loose cards
 - 106 Album tickets
 - Album of Worlds Racers*
 - Birds of America* album
 - Birds of the Tropics* album
 - Celebrated American Indian Chiefs* album
 - City Flag* Album
 - Fifty Decorations of the Principal Orders of Knighthood and Chivalry* album
 - Game Birds of America* album
 - General Government & State Capitol Buildings* album
 - Napoleon* album
 - Our Navy* album (2 copies)

Series II. Loose Ephemera Files

With the Poets in Smokeland album

Subseries I: Small ephemera, cont.

		TOBACCO, cont.
		Cards and tags, cont.
		Allen & Ginter, cont.
[106]		<i>Worlds Inventors</i> album
107		American Tobacco
		Anargyros
		Buchner
		Consolidated Cigarette
		Duke
		<i>Costumes of All Nations</i> album
		<i>Heroes of the Civil War</i> album
		<i>Postage Stamp Album</i>
		<i>Shadows</i> album
		<i>Sporting Girls</i> album covers
108		Loose cards
		Gail & Ax
		Goodwin
		Hall
		Imperial Tobacco
		Kimball
		Kinney
		Album 1: <i>Queens of the World</i>
		Album 5: <i>Natural History</i>
109		Loose cards
		Lorillard
		Mayo & Brother
		National Tobacco Works
		Old Dominion
		Miscellaneous brands
		Premium redemption catalog
110		Chewing tobacco manufacturers
	4	A-Z miscellaneous
		Jackson
		Cigar band printers
		Cigar box label printers
		Boyd & Co
		Harris
		Heppenheimer
		Howell & Co
		Johns & Co
		Schwencke
		Witsch & Schmitt
		Miscellaneous
111		Cigar box manufacturers
		Cigar manufacturers

Box Folders

Series II. Loose Ephemera Files

2 A-Z miscellaneous

Subseries I: Small ephemera, cont.

TOBACCO, cont.

[111] Cigarette manufacturers

A-Z miscellaneous

American Tobacco

Anargyros

Buchner

Cross-Cut

Goodwin

Kinney

Lorillard

Marburg Brothers

Reynolds

Miscellaneous packages

Cigarette papers

Cigarette taxes and stamps

112 Smoking tobacco manufacturers

2 A-Z miscellaneous

Blackwell

Duke

Marburg Brothers

Miscellaneous

Anti-tobacco material

Pipes

Retail merchants

Sales receipts and invoices

Tobacco habit cures

Tobacco substitutes

Wholesale merchants and distributors

Other material related to tobacco

113 TOILET ARTICLES AND BEAUTY AIDS (inc. material from BCL scrapbooks 18-18A)

Colognes and perfumes

Austen's

Caswell, Massey & Co.

Hoyt's

Murray & Lanman's

Rimmel

Tappan

Wenck

Miscellaneous

2 19th century

20th century

Face care

Booklets

Creams, balms, etc.

Box Folders

Series II. Loose Ephemera Files

Balloon flight
Collectible cards of military aircraft

Subseries I: Small ephemera, cont.

TRANSPORTATION, cont.

- Aviation, cont.
 - Commercial airlines
 - [116] Foreign
 - United States
 - American Airlines
 - 117 Miscellaneous
 - Institute of Aeronautical Science
 - Wings Club
 - Miscellaneous
- Bicycles
 - Clubs, tours and exhibitions
 - Literature
 - Manufacturers
 - A-Z
 - Pope Manufacturing Co.
 - Maps, guides and road books
 - Sales agents
 - Velocipedes
 - Miscellaneous
- 118 Bridges
 - Brooklyn
 - Opening
 - Miscellaneous
- Canals
 - Erie
 - Miscellaneous
- Carriages
 - Accessories and care
 - Hacks, stages, and post chaises
 - Hearses (see: UNDERTAKERS)
 - Livery and boarding stables
 - Manufacturers
 - New York State
 - Pennsylvania
 - Miscellaneous
 - Saddles, etc. (see: LEATHER GOODS)
 - Miscellaneous
- Express Companies/freight forwarders
 - American Express
 - Freight receipts (all modes)
 - Miscellaneous
- 119 Railroads
 - Equipment manufacturers
 - Grand Central Station

Box Folders

Series II. Loose Ephemera Files

Lines

Amtrak

Subseries I: Small ephemera, cont.

TRANSPORTATION, cont.

Railroads, cont.

Lines, cont.

[119]

Chicago & Rock Island

Midwestern US miscellaneous

New England miscellaneous

New Haven Railroad

New Jersey miscellaneous

New York City

 Elevated lines

 Subway lines

 Subway tickets

 Surface and excursion lines

New York State

 Long Island Railroad

 Metro-North

 New York Central

 Miscellaneous

Pennsylvania Railroad

Southern US miscellaneous

Western US miscellaneous

Stock certificates (filed by state of incorporation)

120

Delaware

Georgia

Illinois

Indiana

Maryland

Massachusetts

Michigan

New Jersey

New York

Ohio

Pennsylvania

Vermont

West Virginia

Wisconsin

Canada

Unidentified locations

Miscellaneous

121

Roads and turnpikes

Maps

Miscellaneous

Ships and boats

Builders and furnishers (see also: HARDWARE Mathematical instruments)

Box Folders

Series II. Loose Ephemera Files

Central/South American lines
Ferries
Great Lakes/St. Lawrence lines

Subseries I: Small ephemera, cont.

TRANSPORTATION, cont.

Ships and boats, cont.
Hudson River lines
Hudson River Day Line
Miscellaneous
Long Island/Staten Island lines
New England lines
New Jersey lines
New York City day excursions
Sailors
Towboats
Transatlantic lines
Cunard
Guion
Holland America
Inman
National
State
White Star
Miscellaneous
Miscellaneous

[121]

UNITED STATES GOVERNMENT (inc. material from BCL scrapbooks 20 A-B)

Celebrations
Cleveland, Grover
Clinton, George
Lafayette
Roosevelt, Theodore
Washington, George
Censuses
Lawyers
Political parties
Politics
Campaigns, miscellaneous
Court and attorney general campaigns
New Jersey campaigns
New York City campaigns
Low, Seth
Miscellaneous
New York State campaigns
Parties
Democrats, miscellaneous
Republicans, miscellaneous
Whigs, miscellaneous

122

Box Folders

Series II. Loose Ephemera Files

Presidential campaigns

1840

1856

Subseries I: Small ephemera, cont.

UNITED STATES GOVERNMENT, cont.

Politics, cont.

Presidential campaigns, cont.

[122]

1860

1864

1868

1872

1876

1880

1884

1888

1892

1896

1908

1912

1924

1928

1936

1940

1948

1952

1984

1988

1992

1996

Post Office and stamps

Suffrage movement

123

UNDERTAKERS (inc. material from BCL scrapbook 20)

Burial invoices and receipts

Cemeteries

Grave markers and burial vaults

Funeral, burial, and mourning goods suppliers

Funeral invitations

Hearses

Memorial cards

Grant, Ulysses

Harrison, William H.

Lincoln, Abraham

Miscellaneous

Mourning stationery

WAREHOUSES (inc. material from BCL scrapbook 20)

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Series II. Loose Ephemera Files

WATERWORKS (inc. material from BCL scrapbook 20)

WOOL (inc. material from BCL scrapbook 20)

Series II. Loose Ephemera Files

Subseries II. Medium ephemera, 14 x 18 inches and smaller

This subseries has much less material than Subseries I. Therefore, most categories have only a few folders. Researchers should check the “miscellaneous” folders under each subject for a wide range of material in each category.

- 124 ADVERTISING
- AGRICULTURE
- ANIMALS
- ART
- BEVERAGES
- Alcoholic
- Temperance material
- Miscellaneous
- Non-alcoholic
- Cocoa
- Coffee
- Soda Water
- Tea
- BUILDING
- Awnings and Shades
- Marble
- Paint
- Plumbing
- Miscellaneous
- BUSINESS
- Banks
- 125 CLUBS & SOCIETIES
- CLOTHING
- Ladies
- Men
- Milliners
- Shoes and Boots
- DRUGGISTS
- New York City
- New England
- Miscellaneous

Box Folders

Series II. Loose Ephemera Files

Subseries II. Medium ephemera, cont.

- 126 DRUGS and MEDICINES
 Blood Purifiers
 Sarsaparilla
 Miscellaneous
 Children's
 Digestives
 Ex-Lax
 Miscellaneous
 External Remedies
 Female Disorders
 Indian Remedies
 Medicinal Food
 Pain
 Respiratory
 Vermifuges
 Miscellaneous
- 127 DRY GOODS
 Merchants
 New York City
 National
 Miscellaneous (products)
- ELECTRICITY
- FOOD
 Baking, Bread and Crackers
 Candy
 Fish
 Flour and Yeast
 Fruit and Produce
 Grocers - retail
128 Ice Cream and Ice
 Lard and Meat
 Miscellaneous
- FURNITURE
- HARDWARE
- HOTELS and RESTAURANTS
 Hotels
 New York City
 National
 Miscellaneous

Box Folders

Series II. Loose Ephemera Files

Subseries II. Medium ephemera, cont.

129

HOUSEHOLD

Cleanders
Cord, Rope and Twine
Glues and Cement
House Furnishings
 Silver and Cutlery
 Miscellaneous
Laundry
Lighting
Matches
Polishes – Stove

INSURANCE

Fire
Miscellaneous

JEWELRY

LEATHER GOODS

MILITARY

Civil War
Spanish American War
World War II
Miscellaneous

130

OIL

PAPER

PERIODICALS

Magazines
 A-C
 D-K
 L-O
 P-Z
Atlantic
Frank Leslie's Illustrated
Godey's
Inland Printer
Jeness Miller Monthly
Peterson
To Date
Theater
Young Ladies' Journal

Box Folders

Series II. Loose Ephemera Files

Subseries II. Medium ephemera, cont.

131 PERIODICALS, cont.
 Newspapers
 Carrier's Addresses
 Miscellaneous

 PHOTOGRAPHY

 PRINTING and ENGRAVING
 Equipment
 Engravers
 Printers
 Ketterlinus
 New York City
 National

 PROFESSIONS and OCCUPATIONS

132 PUBLICATIONS
 Bookbinders
 Booksellers
 Francis P. Harper
 Miscellaneous
 Publishers
 Original Art
 Miscellaneous

 REAL ESTATE
 Auctions
 Subdivisions
 Miscellaneous

 RELIGION

 RUBBER

 SCHOOLS & COLLEGES

 SEEDS & PLANTS

 SEWING MACHINES

133 SPORTS, TOYS & GAMES
 Sports
 Billiards
 Boxing

Box Folders

Series II. Loose Ephemera Files

Subseries II. Medium ephemera, cont.

SPORTS, TOYS & GAMES, cont.

Sports, cont.

Firearms

[133]

Ammunition

Guns

Toys

STATIONERY and VALENTINES

Merchants

Trade and Visiting Cards

Miscellaneous

STOVES, FURNACES, and RANGES

134

THEATRICAL ENTERPRISES

Circuses

Curiosities and Wonders

Fairs

Sanitary Fairs

Miscellaneous

Magic

Minstrel Shows

Motion Pictures

Music

Concerts

Opera

Pianos and Organs

Publishers

Violins

Skating

Television

Theater

Vaudeville

Miscellaneous

135

TOBACCO

Chewing

Cigar (Brands and Bands)

Smoking

Miscellaneous

TOILET ARTICLES and BEAUTY AIDS

Face Care

Hair Care

Shaving

Toilet Soap

Tooth Care

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Series II. Loose Ephemera Files

Subseries II. Medium ephemera, cont.

136 TRANSPORTATION
 Automobiles
 Bicycles
 Bridges
 Carriages
 Railroads
 Equipment
 Lines
 New York City
 New York State
 National

 Roads
 Ships
 New York State lines
 National and international lines
 Miscellaneous

 UNDERTAKERS

 UNITED STATES GOVERNMENT

Box Folders

Series II. Loose Ephemera Files

Subseries III. Large ephemera

Material is larger than 14 x 18 inches, and is housed flat in folders.
Each listing below is its own folder

AGRICULTURE

- Fairs
- Farm auctions
- Implements
- Miscellaneous

ANIMALS

ANTIQUES

ART

BEVERAGES

- Alcoholic
 - Beer
 - Breweries A-L
 - Breweries M-Z
 - Non-alcoholic
 - Coffee and tea
 - Soda
 - Soda water
 - Prohibition
 - Temperance

BUILDING

- Paint
- Miscellaneous

BUSINESS

CLOTHING

- General
 - General merchants
 - Furs
- Ladies
- Men's
- Millinery, hosiery, hats and caps
- Shoes and boots
- Uniforms

CLUBS AND SOCIETIES

COTTON

Box Folders

Series II. Loose Ephemera Files

Subseries III. Large ephemera, cont.

DANCES AND BALLS

DRUGGISTS

DRUGS AND MEDICINES

Abbott Laboratories Collection of Paintings of Army Medicine

Blood purifiers

Digestives

External remedies

Medicinal foods

Panaceas

Respiratory

Specific aids

Miscellaneous

DRY GOODS

Merchants

Thread

Miscellaneous

ELECTRICITY

FOOD

Bread, biscuits, and baking

Candy and chocolate

Fruit and produce

Grocers

Meat

Miscellaneous

FURNITURE

HARDWARE

Machines

Safes, saws, and scales

Miscellaneous

HOTELS AND RESTAURANTS

HOUSEHOLD

Auctions

Cleansers

Sapolio

House furnishings

Laundry and laundry soap

Lighting

Polishes, stove

Box Folders

Series II. Loose Ephemera Files

Subseries III. Large ephemera, cont.

HOUSEHOLD, cont.

Miscellaneous

INSURANCE

Fire insurance

Fire miscellaneous

General

Life

JEWELRY

LEATHER GOODS

MILITARY

OPTICAL

PAPER

PERIODICALS

Magazines

A-L

M-Z

Butterick

Scribner's

General - agricultural

General - fashion plates

General - oversize

Newspapers

A-M miscellaneous

N miscellaneous

O-Z miscellaneous

New York Herald

New York Sunday World

New York Times

Sun

Miscellaneous

PHOTOGRAPHY

PRINTING AND ENGRAVING

Equipment

Printers and engravers

A-L

M-Z

Currier and Ives

Knapp & Company

Series II. Loose Ephemera Files

Subseries III. Large ephemera, cont.

PRINTING AND ENGRAVING, cont.

Printers and engravers, cont.

Prang and Company

Type and typography

Miscellaneous (includes unmarked chromo proofs)

PROFESSIONS AND OCCUPATIONS

PUBLICATIONS

Booksellers

Publishers

REAL ESTATE

Auctions

Miscellaneous

RELIGION, PHILANTHROPY AND HOSPITALS

SCHOOLS AND COLLEGES

SEEDS AND PLANTS

SEWING MACHINES

SPORTS, TOYS, AND GAMES

Sports

Billiards

Firearms

Horse racing and riding

Skating: see THEATRICAL ENTERPRISES

Miscellaneous

Toys and games

STATIONERY AND VALENTINES

STOVES, FURNACES AND RANGES

Stove polish: see Household, polishes

THEATRICAL ENTERPRISES

Circuses (folders include all precursors)

Forepaugh & Sells

King Brothers and Cristiani

Nathans and Co.

Ringling Bros., Barnum & Bailey

Miscellaneous

Curiosities and Wonders

Dance

Box Folders

Series II. Loose Ephemera Files

Subseries III. Large ephemera, cont.

THEATRICAL ENTERPRISES, cont.

Equestrian shows, menageries, and aquariums

Fairs and Expositions

World's fairs

Miscellaneous

Magicians

Minstrels

Motion pictures

A-L movie titles

M-Z movie titles

Miscellaneous

Music

Concerts

Pianos and organs

Miscellaneous

Radio

Skating

Television

Theatre

Performers

Productions, by title (with no venues listed)

A-D

E-L

M-Z

"Uncle Tom's Cabin"

Theatres

A-C

D-G

H-K

L-N

O-Z

Booth's Theatre

Grand Opera House

Hammerstein's Opera House

Theatre Comique

Union Square Theatre

Venues

Miscellaneous

Performers

Amusements

TOBACCO

Chewing tobacco

Cigars

Cigarettes

Smoking tobacco

Miscellaneous

Box Folders

Series II. Loose Ephemera Files

Subseries III. Large ephemera, cont.

TOILET ARTICLES AND BEAUTY AIDS

- Colognes and perfumes
- Hair care
- Toilet soap
- Miscellaneous

TRANSPORTATION

- Automobiles, buses, taxis, etc.
- Aviation
- Bicycles
- Bridges
- Carriages
 - Hacks, stages, coach lines
 - Manufacturers
 - Miscellaneous
- Railroads
 - Lines
 - Midwestern and western US routes
 - New England routes
 - New York City
 - Subway
 - BMT lines
 - Miscellaneous lines
 - Miscellaneous
 - New York State routes
 - Miscellaneous
- Ships and Boats
 - New York City day excursions
 - Pleasure Cruises
 - Transatlantic Lines
 - Miscellaneous

UNDERTAKERS, CEMETERIES, COFFIN MAKERS, FUNERALS

UNITED STATES GOVERNMENT

- Documents (printed text of)
- Politics
 - Campaigns
 - 19th century
 - 20th century
- Wars
 - Civil War
 - World War I posters
 - World War II
- Miscellaneous

Box Folders**Series III. Sheet Music**

Sheet Music is arranged by the general subject of the illustration on the cover of the sheet music.

		ANIMALS
1	1	Dogs
	2	Rats
	3	Miscellaneous
		BEVERAGES
	4-6	Beer
	7-9	Champagne
	10-11	Drinking Songs
	12	Drunkards
	13-14	Liquor
	15-16	People Drinking
2	17-18	Taverns and Drinking Houses
	19-20	Temperance (Anti-Temperance)
	21-24	Temperance
	25-26	Toasts
	27-30	Wine
		COMIC STRIP CHARACTERS
3	31	Bringing Up Father
	32	Brownies
	33	Lil' Abner
	34	A – J
	35	K – N
	36	O – Z
	37	Miscellaneous
		DANCES
	38	Ballet
	39	Ballroom
	40-41	Barn Dance
4	42	Cake Walk
	43	Can Can
	44	Charleston
	45	Fox Trot
	46	Galop
	47	Gavotte
	48	Lancers
	49	Lancers – By Dodsworth
	50	Lancers – By Loomis
	51	Maxixe
	52	Mazurka
	53	Mignon
	54	Minuet
	55-57	Polka

Box Folders**Series III. Sheet Music**

		DANCES, cont.
5	58	Polka Mazurka
	59	Polonaise
	60-61	Quadrille
	62	Rag
	63	Schottische
	64-65	Tango
	66	Two Step
	67-70	Waltz
6	71-74	Miscellaneous
		EXPOSITIONS
	75	Centennial Exposition (1876)
	76	Columbian Exposition (1893)
		FASHIONS
	77	Men's
	78	Women's (1800 – 1875)
	79	Women's (1876 – 1900)
	80	Women's (Bloomers)
	81	Women's (1901 – present)
	82	Women's (undated)
		FIRE
7	83	Firemen
	84	Fires without Firemen
	85	Firewagons
	86	Firewagons at Fires
	87	No Image
	88	FLAGS
	89	FOOD
		GEOGRAPHIC
		Foreign Countries
	90	Germany
	91	Panama and Canal
		United States
	92	Alabama
	93	Alaska
	94	Arizona
	95	California
	96	Colorado
	97	Georgia
	98	Hawaii
	99	Idaho
	100	Indiana
	101	Iowa

Box Folders**Series III. Sheet Music**

GEOGRAPHIC, cont.

United States, cont.

[7]	102	Kansas
	103	Kentucky
	104	Michigan
	105	Minnesota
	106	Mississippi
	107	Missouri
	108	Montana
	109	Nevada
	110	New Jersey
	111	New Mexico
		New York State
8	112	New York State, general
	113	Hudson River
		New York City
		Beaches and Resorts
	114	Brighton Beach
	115	Coney Island
	116	Miscellaneous
	117	Boats and Rivers
		Boroughs
	118	Bronx
	119	Brooklyn
	120	Staten Island
		Bridges
	121	Brooklyn Bridge
	122	Miscellaneous
		Buildings
	123	Churches
	124	Colleges
	125	Crystal Palace
	126	Flatiron Building
	127	Hippodrome
	128	Homes and Apartments
	129	Hotels
9	130	Interiors
	131	Theatres
	132	Times Building
	133	Miscellaneous
	134	Cityscapes
		Neighborhoods
	135	Chinatown
	136	Harlem
	137	Times Square
	138	Miscellaneous
		Parks
	139	Central Park
	140	Miscellaneous

Box Folders**Series III. Sheet Music**

		GEOGRAPHIC, cont.
		United States, cont.
		New York State, cont.
		New York City, cont.
		Streets
10	141	Bowery
	142	Broadway
	143	Wall Street
	144	Miscellaneous
		Miscellaneous
	145	Ellis Island and Statue of Liberty
	146	People (Multiple)
	147	People (Single)
	148	Miscellaneous
	149	Niagara Falls
11	150	Ohio
	151	Oregon
	152	Pennsylvania
	153	Rhode Island
	154	Texas
	155	Washington
	156	Wyoming
		Western United States
	157	Conestogas
	158	Couples
	159	Cowboys
	160	Cowboys in Groups
	161	Cowgirls
	162	Landscapes
	163	No Image
	164	Miscellaneous
	165	LANDSCAPES
12		MILITARY
	166	Army
	167	Confederate
	168	Military
	169	Navy
	170-171	Seventh Regiment
		MUSICAL INSTRUMENTS
	172	Multiple Instruments
	173	Piano
	174	Miscellaneous
		NEWSPAPERS
	175	<i>New York Herald</i>
	176	Miscellaneous

Box Folders**Series III. Sheet Music**

[12]	177	PATRIOTIC
		PEOPLE
13	178	Children
		Couples
	179	Dancing
	180-181	General
		Ethnic Groups
		African-Americans
	182	Africa
		Couples
	183	Dancing Couples
	184	Dancing Groups (Indoors)
	185	Dancing Groups (Outdoors)
	186	Dancing Individuals
	187	Entertainers
	188	Individuals
	189	Military
	190	No Image
	191	Miscellaneous
	192	Miscellaneous
14	193	Asian Americans
		Native Americans
	194	Indianola
	195	Couples and Women
	196	Miscellaneous
	197-198	Groups
	199-202	Men
	203	Midgets
		Portraits
15	204	Elssler, Fanny
	205	Patti, Adeline
	206	Pavlova, Anna
	207	Sousa, John Philip
		Professions
	208	General
	209	Organ Grinders
	210	Police
	211	Politicians
	212	Religious Groups
		Women
	213-216	General
	217	"New Woman"
	218	Suffragettes
		PRESIDENTS
16	219	Adams
	220	Arthur
	221	Blaine

Box Folders**Series III. Sheet Music**

		PRESIDENTS, cont.
[16]	222	Clay
	223	Cleveland
	224	Coolidge
	225	Cox
	226	Dewey
	227	Dimmock
	228	Eisenhower
	229	Fillmore
	230	Garfield
	231	Fremont
	232-234	Grant
	235	Hancock
	236	Harding
	237	Harrison
	238	Hayes
	239	Hoover
	240	Jackson
	241	Jefferson
	242-243	Lincoln
17	244-245	McKinley
	246	Parker
	247	Roosevelt, F.D.
	248-250	Roosevelt, T.
	251	Smith
	252	Taft
	253	Taylor
	254-255	Washington
	256	Wilson
		SONGS
18	257	Marches
	258	from Motion Pictures
	259-260	from Theatre
	261	SPORTS
		TECHNOLOGY
	262	General
	263	Phonograph
	264	Telephone
	265	Television
	266	Telegraph
		TRANSPORTATION
19	267	Airplanes
	268	Automobiles
	269	Railroads

Box Folders**Series III. Sheet Music**

		TRANSPORTATION, cont.
		Ships
[19]	270	Steam
	271	With Sails
	272	Subway
	273	Trollies
	274	No Image
	275	Miscellaneous
20		WARS
		Spanish American War
	276	Admirals Dewey and Randall
	277	Battle of Manila
	278	Cuba
	279	Maine
	280	Navy
		World War I
		Aftermath
	281-282	Coming Home
	283	Europe
	284	League of Nations
	285	Veterans
	286	Victory and Peace
	287	Miscellaneous
		Allies
	288	Belgium
	289	Canada
	290-291	France
	292	Ireland
	293	Miscellaneous
		Army & Navy
21	294	Army
	295-296	Navy
	297	Enemies
	298	Fathers at War
	299-300	Heroes "Over There"
		Home
	301	Civilian Men
	302	Families Missing Soldiers
	303	Soldiers Missing Families
	304-306	Mother
22	307-308	Optimistic Battle Songs
		Patriotism
	309	Eagles
	310-311	General
		Flags
	312-313	Old Glory
	314	Service
	315-316	Uncle Sam

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Box Folders

Series III. Sheet Music

		WARS, cont.
		World War I, cont.
[22]	317	Peace Hopes
	318	Pershing, General John
23	319	Pre-War
	320	Romances
	321	Sacrifices at Home
		Service Organizations
	322	Red Cross
	323	Salvation Army
	324	Miscellaneous
	325	Soldiers' Camp Life
	326-329	Sweethearts
	330	Troops Leaving the US
	331	The Unknown Soldier
	332	The US in France
	333	Volunteering and Drafting
	334	Miscellaneous
24	335-342	NO IMAGE/MISCELLANEOUS

Box Folders**Series IV. Weichsel Tobacco Collection**

Arranged in four subseries: Candy Cigarettes; Cut-outs; International tobacco companies; and American tobacco companies, then alphabetically by country thereunder.

1-2	1-8	Candy cigarettes
	9-10	Cut-outs
		International tobacco companies
3	11	Aden
3	12	Afghanistan
	13	Algeria
	14	Andorra
	15	Angola
	16	Argentina
	17	Australia (including Tasmania)
	18	Australia Pouch Tobacco
4	19-21	Austria
	22	Azores
	23	Belgium
5	24	Belize
	25	Bolivia
	26	Brazil
	27	Bulgaria
	28	Burma
	29	Cambodia
	30	Cameroon
	31	Canada
6	32-33	Canada, cont.
	34	Chile
	35	China
	36	Colombia
	37	Costa Rica
	38	Cuba
7	39	Cuba, cont.
	40	Czechoslovakia
	41-42	Denmark
8	43-44	Denmark, cont.
	45	Ecuador
	46-47	Egypt
	48	El Salvador
	49	Estonia
	50	Ethiopia
	51	Fiji
9	52	Finland
	53	France (including Reunion)
	54	Gambia
	55	Germany
10	56-58	Germany, cont.
	59	Gibraltar

Box Folders**Series IV. Weichsel Tobacco Collection**

International tobacco companies, cont.

		Great Britain
11	60-64	England
12	65-68	England, cont.
13	69-71	England, cont.
14	72-75	England, cont.
15	76-79	England, cont.
16	80-82	Ireland (including Northern Ireland)
	83	Scotland
	84	Greece
	85	Greenland
	86	Guatemala
	87	Haiti
	88	Honduras
	89	Hong Kong
	90	Hungary
17	91	India
	92	Indonesia
	93	Iran
	94	Iraq
	95	Israel
18	96-99	Italy (including Trieste)
	100	Jamaica
	101	Japan
	102	Jordan
19	103	Kenya
	104	Korea
	105	Kuwait
	106	Lebanon
	107	Luxembourg
	108	Libya
	109	Madagascar
	110	Malaysia
	111	Malta
	112	Mexico
	113	Monaco
	114	Morocco (Spanish Morocco)
	115	Mozambique
	116	Netherlands
20	117-119	Netherlands, cont.
21	120	New Zealand
	121	Nicaragua
	122	Nigeria
	123	Norway
	124	Oman
	125	Pakistan
	126	Panama
	127	Paraguay

Box Folders**Series IV. Weichsel Tobacco Collection**

International tobacco companies, cont.

[21]	128	Peru
	129	Philippines
22	130	Poland
	131	Portugal (including Madeira Island)
	132	Puerto Rico
	133	Romania
	134	Russia
	135	Saudi Arabia
	136	Senegal
	137	Singapore
	138-139	Somalia
23	140-145	Southern Africa countries, miscellaneous (including Nyasaland, Northern Rhodesia, Southern Rhodesia, Transvaal)
24	146-147	Spain
	148	Sri Lanka
	149	Sweden
	150	Switzerland
25	151-152	Switzerland, cont.
	153	Taiwan
	154	Tanzania (Tanganyika)
	155	Thailand
	156	Trinidad
	157	Tunisia
26	158	Turkey
	159	Uganda
	160	Uruguay
	161	Venezuela
	162	Vietnam
	163	Yemen
	164	Yugoslavia

United States brands

27	165-168	Cigarettes
28	169-172	Cigarettes
29	173-176	Cigarettes
30	177-180	Cigarettes
31	181-183	Cigarettes
32	184-187	Cigarettes
33	188-192	Cigarettes
34	193-196	Cigarettes
35	197-200	Cigars
36	201-204	Cigars
37	205-208	Cigars
38	209-212	Cigars
39	213-216	Cigars

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Box Folders

Series V. Playing Cards

1

PR 031

Box Folders

Series V. Playing Cards

PR 031

Box Folders

Series VI. Photographs & Fine Art

Material is arranged by format and subject.

1	1	Photographs - Conductors/Orchestras
	2	Fine Art Prints
	3	Fine Art Prints - Audubon Discovering...
	4-5	Japanese Paintings - Tea