Guide to the Bella C. Landauer Collection of Business and Advertising Ephemera
ca 1700-present (Bulk 1850-1900)
PR031

The New-York Historical Society
170 Central Park West
New York, NY 10024

Descriptive Summary

Title: Bella C. Landauer Collection of Business and Advertising Ephemera

Dates: ca 1700-present (bulk 1850-1900)

Abstract: Collection of mainly 19th and 20th century advertising ephemera. Formats in the collection include American trade cards, lottery tickets, handbills, labels, broadsides, calendars, billheads, price lists, advertising fans, and other materials of history and popular culture. Media range from rough woodcuts to chromolithographs.

Quantity: 134.9 linear feet (ca. 800,000)

Call Phrase: PR 31

Note: This is a PDF version of a legacy finding aid that has not been updated recently and is provided “as is.” It is key-word searchable and can be used to identify and request materials through our online request system (AEON).
The New-York Historical Society Library
Department of Prints, Photographs, and Architecture

PR 031

BELLA C. LANDAUER COLLECTION
OF BUSINESS AND ADVERTISING
EPHEMERA

Series I. Scrapbooks
Series II. Ephemera Files (small, medium, large)
Series III. Sheet Music
Series IV. Weichsel Tobacco Collection
Series V. Playing Cards
Series VI. Photographs & Fine Art

September, 2006
Provenance

Gift of Bella C. Landauer between 1926 and 1960, with later additions by her son, James D. Landauer. Other advertising ephemera by a variety of donors, as well as material with no attributed provenance, were added to the collection after Landauer’s death.

Access

The collection is open to qualified researchers. Portions of the collection that have been photocopied or microfilmed will be brought to the researcher in that format; microfilm can be made available through Interlibrary Loan.

Photocopying

Photocopying will be undertaken by staff only, and is limited to twenty exposures of stable, unbound material per day. Researchers may not accrue unused copy amounts from previous days. On-site researchers may print out unlimited copies from microfilm reader-printer machines at a per-exposure rate; see guidelines in the reading room for details.

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Citation

This collection should be cited as: Bella C. Landauer Collection of Business and Advertising Ephemera, PR 031, Department of Prints, Photographs, and Architectural Collections, The New-York Historical Society.
Bella Landauer was born Bella Clara Fackenthal in New York in 1874, the only child of a profitable corset manufacturer. She attended classes at Miss Hewitt’s, and became proficient in several foreign languages. Her father disapproved of college for women, so Bella educated herself with her inquiring mind and interest in many different subjects, including opera and theater. In 1900 she married Ian Nathan Landauer, a fabric importer and salesman, and a first-generation immigrant from Germany. The Landauers’ sons were born in 1902 and 1906, and Bella devoted her intense energy to the task of wife and motherhood. During World War I Mrs. Landauer volunteered for the New York chapter of the American Volunteer Field Service, which took a toll on her health. A doctor ordered her to rest, and Landauer looked to find more suitable activities for herself.

Bella Landauer first began collecting ephemera in 1923, when she bought a portfolio of bookplates and other prints for one hundred dollars. Though that portfolio was later revealed to have been stolen from a dealer, Landauer was permanently hooked on the idea of collecting printed ephemera. She first embarked on a quest to discover and acquire new bookplates. The next year she added tradecards. Subsequently, as she encountered new genres of material, her interests expanded and her collections grew. She traveled to Europe in search of ephemera, and began to create special collections on specific advertising themes.

In 1926, when Landauer moved from her brownstone at 11 West 74th Street into an apartment in the Drake Hotel, she no longer had space to house her already quite large collection of ephemera. She offered part of her collection to the New-York Historical Society, initially presenting a group of trade cards and bookplates, but never stopped adding to and expanding the collection. Landauer was first given a former kitchen in which to store and organize her collections. However, when the Society’s building was expanded in the late 1930s, a special room was created on the third floor to house the Landauer Collection.

Landauer was made an Honorary Curator of the collection but was never on the Society’s payroll. She spent hours at the Society organizing her various materials, and members of the public were invited to view them on Sunday afternoons. Landauer continued to collect and donate items, including lottery tickets, posters, sheet music, cameo cards, and matchbooks, until her death in 1960. Her son James D. Landauer donated more items to her collections.

Landauer often referred to her collections as “scraps of old paper,” but these ephemeral items have proven to be valuable graphic records of their times. The Bella C. Landauer Collection of Business and Advertising Ephemera holds over eight hundred thousand items. Landauer also donated ephemera to many other institutions: The Metropolitan Museum of Art, the Smithsonian Institution, the New York Public Library, Dartmouth College library, Library of Congress, and Baker Library at Harvard University.

In 2001, Landauer’s reference materials were separated from the ephemera collection material, and became a separate collection, the Bella C. Landauer Reference and Writings Collection (PR 149.) All three-dimensional items (such as milk cartons, matchbooks, and paperweights) were transferred to the New-York Historical Society’s Department of Painting, Sculpture, and Decorative Arts.

Sources


Scope and Content Notes

The Bella C. Landauer Collection of Business and Advertising Ephemera contains material spanning the nineteenth and twentieth centuries. The Collection contains an amazing array of advertising ephemera in a variety of formats: posters, trade cards, cigar labels, product labels, printed advertisements, and sheet music, among others. The collection was originally organized by Landauer, as described above, in a variety of ways, most usually by format or by product being advertised. Landauer’s own lists of items by subject can be found in the Bella C. Landauer Reference and Writings Collection (PR 149).

Series I. Scrapbooks

Once she moved her collection to the New-York Historical Society, Landauer had the Society’s bindery create large scrapbooks for her, which she filled with small ephemera, organized by the kind of product being advertised. Within the scrapbooks, there is rarely any further refinement of organization; a researcher looking for a specific business or product may need to consult each of the 4 or 5 scrapbooks compiled on the subject in order to complete an exhaustive search. In some cases, Landauer’s own lists (in PR 149) may be of use, but so much of the material has been moved around since Landauer’s time that those lists may not be of more help than exhaustively searching.

In addition to the scrapbooks she compiled, filled with pasted and taped-in small paper ephemera, Landauer collected scrapbooks that had been compiled by others. These are of various sizes and subjects and are filed at the end of the series, with brief descriptions found in the box and folder list. Some additional scrapbooks of ephemera, acquired by the N-YHS after Landauer’s death, have been added to this set.

Series II. Ephemera Files

Loose Ephemera is organized using the same basic organization as Series I. Many items in this series were once housed inside the scrapbooks, and were removed for preservation or exhibition reasons. Additional material has been added to these files since Landauer’s death; it is no longer easy to know what ephemera items originated in Landauer’s own collection. Some items have roman numerals written on the verso in pencil – these numbers correspond to Landauer’s original scrapbook numbers and are written in her hand. Other material may have one of several stamps that Landauer used to identify her collection.

Within the general scrapbook-based organization, files have been further broken down by type of product, manufacturer, or geographical location where appropriate.

This series is organized by size. Smaller ephemera (usually less than 9 x 12 inches) is housed upright in file boxes. “Medium” material (between 9 x 12 inches and 14 x 18 inches) is housed flat in boxes. Even larger material is housed in flat files. The material in the current “medium” size grouping is a combination of material removed from scrapbooks and that previously considered to be “posters.” Most of the large size ephemera had previously been called (by Landauer and N-YHS staff) “posters.” For ease of access, and to best utilize Landauer’s filing system, all loose ephemera (i.e. not pasted in a scrapbook) not found below is housed in this series. Researchers are advised to consult all three sizes of material in search of their topics of interest.

Series III. Sheet Music

Landauer kept her sheet music separate from other printed ephemera, and it can be found here. This series is arranged by the general subject of the music’s cover illustration. There is at this time no way of searching by title or composer. The sheet music is not arranged based on what the song is about. However, some music that does not have an image on the cover is filed under the subject of the song along with those songs with illustrations of the same subject. Subjects generally follow the themes of Landauer’s scrapbooks (from which some of this music was removed) but are also taken from other collections of sheet music and from the Thesaurus for Graphic Materials subject headings.
Series IV. Weichsel Tobacco Collection

This series is comprised of scrapbooks of tobacco product packaging, including those for cigarettes, cigars, loose tobacco, chewing tobacco, pipe tobacco. Also included are cigar bands, matchbook covers, newspaper clippings, and pieces of correspondence between Weichsel and the various agents from whom he procured either packaging or information about tobacco production and distribution in the various countries. The packaging is largely undated, and though there are pieces from the nineteenth century, most of the pieces appear to be mid-twentieth century, contemporary with Weichsel's collecting in the 1950s.

It is currently unclear whether Landauer herself acquired this collection before her death (as she often did) or if it was donated to the Society at a later date. Because of the ambiguity of the historical record, it has been kept within the confines of the Landauer collection.

Series V. Playing Cards

This series includes XX packs of playing cards, the majority of which are advertising a product. Because of their format, they have been separated from Series II. An item-level description of each deck of cards can be found in the box and folder list.

Series VI. Photographs & Fine Art

This series includes photographs, prints and paintings that are not related to advertising. Photographs include four gelatin silver prints of the conductors Arthur Rodzinsky, Bruno Walter Schlesinger, and Leopold Stokowski conducting various orchestras. Fine art prints contain the etchings, Sleighing in New York, by Henry Ziegler and Bob Hulse, Masterprinter, by Haydon Jones, and a Japanese print of Audubon discovering his drawings destroyed by mice. Also included are twelve Japanese paintings of tea growing and harvesting.
### Series I. Scrapbooks of Ephemera

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<thead>
<tr>
<th>Category</th>
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<td>S-Z, BCL vol. 02 E</td>
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<td><strong>General</strong></td>
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Series I. Scrapbooks of Ephemera

CLOTHING, cont.
   Men’s
      Haberdashers
27   1-4    BCL vol. 03 G
      General
28   1-4    A-F, BCL vol. 03 H
29   1-4    G-I, BCL vol. 03 I
30   1-4    M-Sl, BCL vol. 03 J
31   1-4    Sm-Z, BCL vol. 03 K
      Millinery, hosiery, hats and caps
32   1-4    A-Q, BCL vol. 03 B
33   1-4    R-Z, BCL vol. 03 C
      Shoes
34   1-5    A-F, BCL vol. 03 D
35   1-4    G-R, BCL vol. 03 E
36   1-4    S-Z, BCL vol. 03 F

CLUBS AND SOCIETIES
37   1-2    BCL vol. 04
38   3-4    BCL vol. 04

COTTON
39   1-4    BCL vol. 05

DANCES AND BALLS
40   1-3    BCL vol. 04-1/2

DRUGS AND MEDICINES
   Scrapbooks completely dismantled: see Series II DRUGS AND MEDICINES

DRY GOODS
   Merchants
41   1-3    A-C, BCL vol. 05 A
42   4-5    A-C, BCL vol. 05 A
43   1-5    D-Go, BCL vol. 05 B
44   1-4    Gr-K, BCL vol. 05 C
45   1-4    L-O, BCL vol. 05 D
46   1-4    P-Sh, BCL vol. 05 E
47   1-2    Si-Z, BCL vol. 05 F
48   3-5    Si-Z, BCL vol. 05 F
49   1-3    Textile labels, BCL vol. 05-1/2

ELECTRICITY
50   1-3    BCL vol. 06
51   4-6    BCL vol. 06
Series I. Scrapbooks of Ephemera

FOOD

52  1-3  A-Bl, BCL vol. 06 A
53  4-5  A-Bl, BCL vol. 06 A
54  1-2  Bo-C, BCL vol. 06 B
55  3-5  Bo-C, BCL vol. 06 B
56  1-4  D-F, BCL vol. 06 C
57  1-4  G-Gw, BCL vol. 06 D
58  1-4  H-Ke, BCL vol. 06 E
59  1-4  Ki-Me, BCL vol. 06 F
60  1-4  Mi-Pr, BCL vol. 06 G
61  1-2  Pu-S, BCL vol. 06 H
62  3-4  Pu-S, BCL vol. 06 H
63  1-4  Sugar, BCL vol. 06 J
64  1-4  T-Z, BCL vol. 06 I
65  1-3  Topps Chewing Gum, BCL vol. 06 I-1/2

FURNITURE

66  1-5  BCL vol. 06 K
67  1-4  BCL vol. 06 L

HARDWARE (including machinery, metals, mining, safes, locks)

68  1-3  BCL vol. 07
69  4-6  BCL vol. 07
70  1-4  BCL vol. 07 A
71  1-3  BCL vol. 07 A-1/2
72  4-7  BCL vol. 07 A-1/2

HOTELS AND RESTAURANTS

73  1-3  A-C, BCL vol. 07 B
74  4-5  A-C, BCL vol. 07 B
75  1-3  D-Ho, BCL vol. 07 C
76  4-5  D-Ho, BCL vol. 07 C
77  1-2  Hu-M, BCL vol. 07 D
78  3-4  Hu-M, BCL vol. 07 D
79  1-4  N-P, BCL vol. 07 E
80  1-2  Q-T, BCL vol. 07 F
81  3-4  Q-T, BCL vol. 07 F
82  1-3  U-Z, BCL vol. 07 G

HOUSEHOLD

83  1  Ammonia, BCL vol. 09
2  Carpets, BCL vol. 09
3  Carpets, picture frames, BCL vol. 09
4-5  Picture frames, BCL vol. 09
84  1-4  China and glass, BCL vol. 08
85  1-5  Glue, cement, miscellaneous, BCL vol. 09 A
86  1-4  Lamps and lighting, BCL vol. 08 A
87  1-5  Laundry, BCL vol. 08 B
Box | Folders

Series I. Scrapbooks of Ephemera

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  Soap and Candles
  BCL vol. 08 C
  BCL vol. 08 C
  Matches, polishes, twine, refrigerators, BCL vol. 09 B

INSURANCE
  A-Ha, BCL vol. 09 C
  He-N, BCL vol. 09 D
  O-Z, BCL vol. 09 E

JEWELRY
  BCL vol. 09 F
  BCL vol. 09 G

LEATHER GOODS
  BCL vol. 10

LOTTERIES, arranged by state
  Foreign, Arkansas, Carolinas, California, Colorado
  Connecticut
  Delaware
  District of Columbia
  Florida, Georgia, Iowa, Kansas
  Kentucky
  Louisiana
  Maine
  Maryland
  Massachusetts
  Missouri, Nebraska, New Hampshire, New Jersey
  New York
  Ohio
  Pennsylvania
  Rhode Island
  Texas
  Vermont
  Virginia
  Wyoming

MILITARY
  BCL vol. 10-1/2

OIL
  BCL vol. 10 A

OPTICAL
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## Series I. Scrapbooks of Ephemera

### PACKAGING
- BCL vol. 10 C

### PAPER
- BCL vol. 11 B

### PERIODICALS
- BCL vol. 11
- BCL vol. 11 A

### PHOTOGRAPHY
- BCL vol. 11 C
- BCL vol. 11 C

### PLASTICS
- BCL vol. 10 B

### PRINTING AND ENGRAVING
- A-H, BCL vol. 13
- A-H, BCL vol. 13
- I-Q, BCL vol. 13 A
- R-Z, BCL vol. 13 B
- Modern material, BCL vol. 13 B-1/4

### PROFESSIONS AND OCCUPATIONS
- Medical, BCL vol. 14
- Merchants, teachers, trade unions, etc., BCL vol. 14-1/4

### PUBLICATIONS
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- BCL vol. 12
- BCL vol. 12 A
- BCL vol. 12 B

### RADIUM, URANIUM, ETC.
- BCL vol. 14 A-1/2

### REAL ESTATE
- BCL vol. 14 A
- BCL vol. 14 A

### RELIGION, PHILANTHROPY AND HOSPITALS
- BCL vol. 14 B
- BCL vol. 14 B

### RUBBER
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<th>Box</th>
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<td><strong>Series I. Scrapbooks of Ephemera</strong></td>
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**SCHOOLS AND COLLEGES**

- 131 1-2  BCL vol. 14 C
- 132 3-4  BCL vol. 14 C
- 133 1-2  BCL vol. 14 C-1/2

**SEEDS AND PLANTS**

- 134 1-3  BCL vol. 14 D
- 135 4-6  BCL vol. 14 D

**SEWING MACHINES**

- 136 1-4  BCL vol. 14 E

**SPORTS, TOYS, AND GAMES**

- 137 1-4  BCL vol. 15
- 138 1-2  BCL vol. 15 A
- 139 3-4  BCL vol. 15 A
- 140 1-4  BCL vol. 15 A-1/2

**STATIONERY AND VALENTINES**

- 141 1-3  BCL vol. 15 B
- 142 4-6  BCL vol. 15 B
- 143 1-2  BCL vol. 15 C
- 144 3-4  BCL vol. 15 C

**STOVES, FURNACES AND RANGES**

- 145 1-5  A-S, BCL vol. 15 D
- 146 1-4  T-Z, BCL vol. 15 E

**THEATRICAL ENTERPRISES**

- 147 1-5  Theatre, BCL vol. 16
- 148 1-5  Theatre, BCL vol. 16 A
- 149 1-5  Motion pictures, BCL vol. 16 B
- 150 1-3  Motion pictures, BCL vol. 16 B-1/2
- 151 1-4  Motion pictures, BCL vol. 16 B-3/4
- 152 1-5  Musical instruments, BCL vol. 16 C
- 153 1-4  Theatre, fairs and expositions, musicals, musical instruments, and lectures, BCL vol. 16 D
- 154 1-5  Theatre, fairs and expositions, musicals, musical instruments, and lectures, BCL vol. 16 E
- 155 1-4  Theatre, fairs and expositions, musicals, musical instruments, and lectures, BCL vol. 16 F
- 156 1-2  Theatre, fairs and expositions, musicals, musical instruments, and lectures, BCL vol. 16 G
- 157 3-4  Theatre, fairs and expositions, musicals, musical instruments, and lectures, BCL vol. 16 G
- 158 1-2  Theatre, fairs and expositions, musicals, musical instruments, and lectures, BCL vol. 16 H
- 159 3-4  Theatre, fairs and expositions, musicals, musical instruments, and lectures, BCL vol. 16 H
- 160 1-2  Radio and television, BCL vol. 16 I
- 161 3-4  Radio and television, BCL vol. 16 I
- 162 1-2  Dance, BCL vol. 16 K
- 163 3-4  Dance, BCL vol. 16 K
- 164 1-2  Music, BCL vol. 16 L
- 165 3-4  Music, BCL vol. 16 L
- 166 1-3  Skating, dance, fairs and expositions, BCL vol. 16 M
Series I. Scrapbooks of Ephemera

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167 1-2  BCL vol. 17
168 1-2  BCL vol. 17 A
169 3-4  BCL vol. 17 A
170 1-4  BCL vol. 17 B
171 1-4  BCL vol. 17 C
172 1-4  BCL vol. 17 D

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174 1-3  BCL vol. 18 A

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Automobiles, buses, taxis, etc.
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176 4-5  BCL vol. 19
177 6-8  BCL vol. 19
Aviation
178 1-3  BCL vol. 19 G
179 1-2  BCL vol. 19 G-1/2
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180 1-4  BCL vol. 19 B
Local transit tickets and passes, O-Z
181 1-2  BCL vol. 19 C
Carriages
182 1-3  BCL vol. 19 D
Express companies
183 1-2  BCL vol. 19 F
Railroads
184 1-2  BCL vol. 19 A
185 3-4  BCL vol. 19 A
186 1-2  BCL vol. 19 A-1/2
187 3-4  BCL vol. 19 A-1/2
188 1-4  BCL vol. 19 A-3/4
Ships
189 1-4  BCL vol. 19 E
190 1-3  BCL vol. 19 E-1/2
191 1-2  BCL vol. 19 E-3/4
192 3-4  BCL vol. 19 E-3/4

UNDERTAKERS, CEMETERIES, COFFIN MAKERS, FUNERALS
193 1-2  BCL vol. 20

WAREHOUSES and WATERWORKS
193 3  BCL vol. 20

WOOL
193 4  BCL vol. 20
### Series I. Scrapbooks of Ephemera

**UNITED STATES GOVERNMENT, including LAWYERS and SUFFRAGE**

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**UNITED STATES GOVERNMENT, including LAWYERS and SUFFRAGE, cont.**

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**WORLD WAR I**

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<td>208</td>
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**PRICE LISTS from various merchants and wholesale establishments, 1757-1863**

Detached BCL album covers
Series I. Scrapbooks of Ephemera

MISCELLANEOUS ALBUMS AND SCRAPBOOKS

These scrapbooks and collections were compiled by others and acquired by BCL or the N-YHS

210 Bagg, Edith Adele, album of valentines and cards (gift, 1954)
211 Behringer, Emily, Frank Leslie’s “Ladies Journal” Cut Paper Patterns book reused as album for scrap, chromos, trade cards, etc. (gift, 1971)
212 Beer, Alice, mining company stock certificates
213 Bradley, May, album of trade cards, scrap, rewards of merit, and cards
214 Butler, Robert J., bank notes
   vol. 1, leaves 1-128
215 vol. 1, leaves 129-250
216 vol. 2, leaves 1-121
217 vol. 2, leaves 122-249
218 Leather bound volume, unpaged
219 Carney, Hortense, album of greeting cards, trade cards and labels, 1880- (gift, June 24, 1931)
220 “Centennial Scrap Book” album of scrap, chromos, cards, etc. (gift, Nov. 9, 1953)
221 [Dann, Helen] album of scrap, greeting cards, and trade cards
222 Gussow, Kahn & Co./Fashion advertising & graphic design
223-4 Ingraham, D. Phoenix, scrapbook of invitations, 1899-1902
   1-10
225 Lefferts, Charles M., album of scrap and theatrical portraits (gift, July 1923)
226 National Advertising Register (part used as scrapbook)
227 New York and Providence, RI, trade card album (purchase, Dec. 1971)
228 Strobeck album of Troy, NY, trade cards, scrap, chromos, etc. (gift of Patsy Walters)
229 Van Dyck family scrapbook
230 Wolfe, Margaret A., scrapbook of invitations, 1880-1881
231 Two albums of miscellaneous trade cards and cards
Series II. Loose Ephemera Files

Series consists of material removed from the scrapbooks in Series I for photography, exhibition, etc., as well as material added to the collection after Landauer’s death. The classification system in use directly mirrors that established by Landauer for her scrapbooks. Many of the items in Series II have Roman numeral markings directly on them, indicating within which scrapbook they were originally housed. The series is arranged in three parallel subseries: Small, Medium, and Large. Small materials are filed in folders in Hollinger boxes; Medium are filed in 14 x 18 inch folders in flat boxes; Large are filed in flat file drawers.

Subseries I: Small ephemera (ca. 9 x 12 inches and smaller)

ADVERTISING (inc. material from BCL scrapbook 01)
1
  Signs and sign companies
  Trading stamp books
  Miscellaneous

AGRICULTURE (inc. material from BCL scrapbooks 01 D&E)
2
  Can and crate labels
  Nineteenth-century labels
  Twentieth-century labels
    Cheese
    Fruits
      Apples
      Apricots
      Cantaloupes
      Cherries
      Citrus, general
      Crenshaw melons
      Figs
      Grapefruit
      Grapes
      Honeydew melons
  3
  Lemons
  Mangoes
  Melons, general
  Nectarines
  Oranges
  Peaches
  Pears
  Plums
  Pomegranates
  Tangerines
  Miscellaneous
  Produce, general
  3
    California (3 files)
  4
    Florida
    New York, New Jersey, and Maryland
    Texas
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

AGRICULTURE, cont.
  Can and crate labels, cont.
    Twentieth-century labels, cont.
    Vegetables
      [4]
      Asparagus
      Celery
      Corn
      Peas
      Peppers
      Sweet potatoes
      Tomatoes
      Miscellaneous
      Miscellaneous labels

Cider presses
Farm equipment
  Hand tools
  Mills and processing machinery
  Mowers and reapers
  Plows and harrows
  Rakes
  Sowers and drills
  Miscellaneous
  Fertilizers, guano, etc.
  Insecticides, poisons, and traps
  Lawn mowers
  Societies, organizations and publications

ANIMALS (inc. material from BCL scrapbooks 01 A&B)

Cattle
Dogs
Feed and food
Horses
Medical treatments
Poultry and birds
Miscellaneous animals

ANTIQUES (inc. material from BCL scrapbook 01 C)

Numismatics
  Cogan, Edward
  Cook, Henry
  Groux, Daniel
  Guttag Brothers
  Lilliendahl, William A.
  Mint of the United States
  Sage, A.B.
  Woodward, W. Elliot
  Miscellaneous dealers and sales
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

ANTIQUES, cont.

Miscellaneous antiques sales, shows and dealers

ART (inc. museums and libraries, with material from BCL scrapbook 01 C-1/2)

Art dealers and galleries

Art exhibitions
  Invitations and tickets
  Nineteenth century
  Twentieth century (two files)

Programs and catalogues
  Nineteenth century
  Twentieth century

Artists’ materials suppliers

Brushes, easels and equipment
Devoe Company
General supplies
Paints and colors
Picture frames (see: FURNITURE, Looking glasses and picture frames)

Artists’ self-promotional materials

Libraries

Museums (see also: THEATRICAL ENTERPRISES)
  New York City
  Miscellaneous

Sculpture
  Public monuments
  Rogers groups

BEVERAGES (inc. material from BCL scrapbooks 02 A)

Alcoholic

Beer

Breweries
  A-Z miscellaneous

Miscellaneous

Importers and dealers

Liquors

Rum

Scotch/rye/whiskey
  Hermitage Distillery
  Miscellaneous distillers and distributors

Miscellaneous

Menus and price lists

Wine

Champagne

Price and drink lists

Miscellaneous

Temperance material
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

BEVERAGES, cont.

10 Non-alcoholic
  Chocolate/cocoa
    Bensdorp’s Royal Dutch Cocoa
    Van Houten’s Cocoa
    Miscellaneous brands
  Cider
  Coffee
    Brands
      A-Z miscellaneous
      Arbuckle’s Ariosa
      Chase and Sandborn
      Lion Coffee
      McLoughlin’s
    Shops and stores
    Miscellaneous
  Juices
  Milk
  Soda
    Coca-Cola
    Pepsi Cola
    Miscellaneous
  Soda water
  Tea
    Great American Tea Company
    Great Atlantic and Pacific Tea Company
      Die-cut mounted advertisements
    Miscellaneous advertisements
    Union Pacific Tea Company
    Miscellaneous stores and importers
      Invoices and price lists
      Trade cards and ephemera
    Miscellaneous beverages

BUILDING (inc. material from BCL scrapbooks 02 B-E)

11 Architects/builders/carpenters/contractors
  Awnings/shades/shutters (see also: HOUSEHOLD, Shades and blinds)
  Bathing/sanitary fixtures
  Bricks
  Cast iron (see: HARDWARE, Foundries)
  Cement/concrete
  Elevators
  Fences
  Glass/windows
  Lumber/cabinetmakers/woodworkers
  Marble (see also: UNDERTAKERS, Grave markers)
  Masons/plasterers
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

BUILDING, cont.
  Paint
    Manufacturers
      New York City
      Miscellaneous
    Merchants
      New York City
      Miscellaneous
    Painters/decorators/sign painters

Plumbers
  Roofing/siding
  Stone/plaster/terra cotta
  Wall coatings/Kalsomine/fresco/asbestos, etc.
  Wallpapers/paper hangings
    Manufacturers
    Merchants
    Miscellaneous

BUSINESS (inc. material from BCL scrapbook 02 & 02-1/2)

13  Banks and banking
    Buildings and institutions
    Cheeks
    Financial documents, miscellaneous
    Letterhead
    Notes and currency
    Novelty advertising items
    Stock certificates

CLOTHING (inc. material from BCL scrapbooks 03 A-K) (see also: DRY GOODS)

14  General merchants
    National
      John Wanamaker
      Miscellaneous
      New York City
      Twentieth century
    Canes (see CLOTHING, Umbrellas and Canes)
    Haberdashers
    Hosiery
    Ladies
      Fashions, general
      Fashion plates
      Furs
    A-Z merchants
    Gloves

2    A-Z merchants
    Centemeri & Co.
    Harris Brothers
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

CLOTHING, cont.
   Ladies, cont.
      Merchants, New York City
15  3
      A-Z merchants
      Demorest Emporium of Fashion
      Ehrich & Co.
      Jay-Thorpe Inc.
      Macy’s
      O’Neill & Co.
      Skirts
      Undergarments
      Corsets
      Brands
      [15]
      A-Z
      Warner’s
      Clasps
      Merchants
      Hoops, crinolines, and bustles’
      Miscellaneous
      Men’s
      General
      Collars
      Celluloid
      Paper and cloth
16
      Merchants
      International
      National
      A-Z states
      Connecticut
      New Jersey
      New York City
      4
      A-Z retailers
      Baldwin
      Brooks Brothers
      Devlin & Co.
      Harlem & Westchester Clothing Co.
      Hayward & Co.
      Jessup & Co.
      London & Liverpool Clothing Co.
      Paret Co.
      Perego
      Raymond & Co.
      Stadler & Co.
      Vogel Brothers
      New York State
      A-Z cities
      Albany
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

CLOTHING, cont.

Men’s, cont.

Merchants, cont.

New York State, cont.

Sandy Hill

Troy

Shirts

Military clothiers

Milliners, hat and cap merchants

National and international A-Z

New York City

A-Z retailers

Gerin

O’Neill and Company

Miscellaneous

Shoes and boots

Blacking, polish, etc.

A-Z manufacturers

Bixby’s

Button’s Raven Gloss Dressing

Frank Miller

Manufacturers (see also trade cards filed in Merchants below)

A-Z miscellaneous

Cable Screw Wire & Standard Fastened

Reynolds Brothers

Merchants (see also: DRYGOODS)

International

National

A-Z states

Connecticut

Massachusetts

A-Z cities

Boston

Lynn

New Jersey

New York City

A-Z retailers

New York State

A-Z cities

Buffalo

Poughkeepsie

Saratoga Springs

Pennsylvania

Vermont

Rubbers and overshoes

Miscellaneous
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

<table>
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<th>CLOTHING, cont.</th>
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<td>National and international</td>
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<td>New York City</td>
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<tr>
<td>A-Z miscellaneous</td>
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<tr>
<td>Nicoll the Tailor</td>
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<tr>
<td>New York State</td>
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<td>Umbrellas and Canes</td>
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<td>Animal rights (see also: AGRICULTURE, Societies, organizations)</td>
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<td>Arts and sciences</td>
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<td>Bibliophiles</td>
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<td>Fraternal</td>
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<td>Heritage and genealogical</td>
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<td>Patriotic and political</td>
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<td>Sporting and recreation</td>
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<td>Invitations and tickets</td>
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<td>Fire company balls</td>
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<td>Military balls</td>
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<td>Eighteenth and nineteenth centuries, miscellaneous</td>
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<td>Twentieth century</td>
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<tr>
<td>National A-Z</td>
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<td>Colorado</td>
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<td>Connecticut</td>
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<tr>
<td>A-Z towns</td>
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<td>New Haven</td>
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Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

DRUGGISTS, cont.
Connecticut, cont.
   Waterbury
      R.S. Woodruff

Illinois
   A-Z towns
   Chicago
      2
         A-Z druggists
         Bucklen & Co.
         Humiston, Keeling & Co.
         Pioneer Drug Store

Indiana
   A-Z towns
   Elkhart
      Dr. Miles’ Medical Company

Iowa
   Des Moines
      Chamberlain Medicine Company

Kansas
Maine
Maryland
Massachusetts
   2
      A-Z towns
      Boston
      2
         A-Z druggists
         F.M. Keeler & Co.
         Fox, Fultz & Co.
         Seth W. Fowle & Co.
         Howe & French
         Wm. C. Stimpson
         Weeks & Potter
         Mrs. Winslow’s
      East Boston
      C.H. & F. Day
      Lowell
      3
         Ayer & Co.
         C. I. Hood & Co.
         Stoneham
         C.O. Currier

Michigan
Minnesota
Missouri
New Hampshire
   A-Z towns
   Concord
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

DRUGGISTS, cont.

New Jersey

[23]
A-Z towns
Atlantic City
Jersey City
Newark
New Brunswick
Johnson & Johnson
Rahway
Merck & Co.
Woodbury
G.G. Green

New York City

24 16
A-Q druggists

25 6
R-Z druggists
Brandreth
Caswell, Massey Co.
Hegeman & Co.
Humphrey’s
Schiffeling & Co.
Squibb & Son
Van Duzer & Co.
Wrecker Pharmacy

New York State

26 5
A-Z towns
Albany
Buffalo
A-Z druggists
World’s Dispensary Medical Association
Cape Vincent
Granville
Baldwin & Co.
Hudson
Kinderhook
Frank Ball
Lockport
Middletown
Rochester
Saratoga Springs
Tarrytown
Sackett & Co.
Troy
Miscellaneous

27
Ohio
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

DRUGGISTS, cont.
Pennsylvania
A-Z towns
Philadelphia
A-Z druggists
B. Harper Diehl
Dr. D. Jayne & Son
Schenk’s
Warren
Hazeltine
Rhode Island
South Carolina
Tennessee
Texas
Vermont

2
A-Z towns
Bellow’s Falls
A-Z druggists
Geo. F. Woods

28
Burlington
A-Z druggists
Henry, Johnson & Lord
Peck & Spear
Chester
A-Z druggists
Humphrey’s
Rutland
A-Z druggists
Fredrick & Francis Fenn & Co.
St. Johnsbury
Waterbury
John F. Henry & Co.
Windsor
A-Z druggists
M.K. Paine
Woodstock
Virginia
Washington, D.C.
Wisconsin
Miscellaneous

CHEMISTS and CHEMICALS (material from BCL scrapbooks 4A-4F)
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

DRUGS AND MEDICINES (BCL entire scrapbooks 4A-4F dismantled into these boxes)

Blood Purifiers

A-Z brands
Burdock Blood Bitters
Trade cards
Miscellaneous
Dr. Green’s Blood Bitters
Dr. Morse’s Syrup of Yellow Dock Root
Paine’s Celery Compound Tonic
Parker’s Ginger Tonic
Peruvian Syrup
Robinson’s Sura-Cura
Sarsaparilla
  Ayer’s
  Brown’s
  C. I. Hood
  Booklets (small format)
  Calendars
  “Hood’s Latest”
  Puzzles
  Trade cards
  “True Economy”
  Miscellaneous
Scovill’s
Miscellaneous
Tarrant’s Seltzer Aperient
Tonics and Bitters
Vegetine
Dr. Walker’s California Vinegar Bitters

Children’s Remedies

Mrs. Winslow’s Soothing Syrup
Miscellaneous
Digestives
Dr. Arnold’s Balsam
Ayer’s Cathartic Pills
Bitters
Angostura Bitters
Brown’s Iron Bitters
Hostetter’s Stomach Bitters
Plantation
Sulphur bitters
Tippecanoee
Willard’s Golden Seal
Miscellaneous
Caroid and bile salts
Castor oil
Castoria
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

DRUGS AND MEDICINES, cont.

Digestives, cont.

[31]
- Figs and fig syrups
- Gastrine
- Dr. Henri Guillard’s Persuaders
- Intestinal (misc. Cholera and Dysentery)

32
- Laxatives
- Liver and kidney
  - A-Z brands
  - Buchu preparations
  - Carter’s Little Liver Pills
  - Craig Kidney Cure
  - Doan’s Kidney Pills
  - Dr. Grosvenor’s Liver Aid
  - Hood’s Vegetable Pills
  - Hunt’s Remedy
  - Dr. Jayne’s Sanative Pills
  - Dr. Kilmer & Co.
  - Dr. McLane’s Liver Pills
  - Mandrake pills
  - Schenck’s Mandrake Pills
  - Warner’s Safe Cure

33
- Almanacs and booklets
- Miscellaneous
  - Murray Charcoal Tablets
  - Pepsin
  - Pills, miscellaneous

2
- Powders and Salts, miscellaneous
- Salts, miscellaneous
- Schenck’s Seaweed Tonic
- Seidlitz powders
- Seven Barks
- Spring waters
- Tonics, miscellaneous

Exercise (see: SPORTS, Gymnasiums)

External remedies

34
- Baths and bath salts
- Eye treatments
- Foot care
  - Corn treatments
  - Miscellaneous
- Liniments, ointments and salves
  - Dalley’s Magical Pain Extractor
  - Ma-le-na
  - Medicated soaps
  - Merchant’s Gargling Oil
  - Minard’s Liniment
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

DRUGS AND MEDICINES, cont.
External remedies, cont.
  Liniments, ointments and salves, cont.
  Renne’s Magic Oil
  St. Jacob’s Oil
  Sapanule
  Miscellaneous

Petroleum products
  Petrolina
  Vaseline
  Miscellaneous

Piles and hemorrhoids
Plasters
  Allecock’s (see also: DRUGGISTS, New York City, Brandreth)
  Benson’s Capcine
  Carter’s
  Court plasters
  Johnson & Johnson
  Mitchell’s
  Paine’s Green Mountain
  Pond’s Extract
  Miscellaneous

Skin aids
  Witch hazel
  Miscellaneous

Female remedies
  Burdock’s Blood Bitters
  Carter’s Iron Pills
  Dr. Marchisi’s Uterine Catholicon
  Hormone treatments
  Lydia E. Pinkham’s Vegetable Compound
  Wines and cordials
  Miscellaneous

Fever and ague treatments
  Ayer’s Ague Cure
  Miscellaneous

Indian remedies
  Dr. Morse’s Indian Root Pills
  Kickapoo Indians
  Wright’s Indian Vegetable Pills
  Miscellaneous

Medicinal foods
  Beef extracts
  Best Tonic
  Eskay’s Food
  Ginger
  Grains
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

DRUGS AND MEDICINES, cont.
Medicinal foods, cont.

[38]
- Horlick’s Malted Milk
- Imperial Granum
- Lactated foods, miscellaneous
- Malt Bitters
- Malt extracts
- Mellin’s Food
- Mineral spring waters
- Murdock Liquid Food

39
- Nestle’s Milk Food
- Quaker Bitters
- Ridge’s Food
- Root beers
- Wells Richardson Lactated Food
- Wheat Bitters
- Wines and spirits
- Miscellaneous

Nervous Disorders

40
- Carter’s Little Nerve Pills
- Dr. Green’s Nervura
- Horsford’s Acid Phosphate
- Nichols’ Bark & Iron
- Pleis
- Miscellaneous cocoa remedies
- Miscellaneous

Pain
General

41
- Antikamina Tablets
- Bayer
- Bromo-Seltzer
- Pain-ine
- Perry Davis’ Vegetable Pain Cure
- Dr. Radcliffe’s Seven Seals or Golden Wonder

Headaches
- Crosby’s Five Minute Cure
- Dr. Metter’s Headache Pills
- Miscellaneous pills
- Miscellaneous powders

Opiates
- Toothaches

Miscellaneous

Panaceas

42 2
- A-Z brands
- Electric oils
  - Dr. Thomas’ Electric Oil
  - Miscellaneous
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

DRUGS AND MEDICINES, cont.
  Panaceas, cont.
    Electricity
      Batteries
      Belts
      Miscellaneous
  Elixirs
  Gargling oils
  Globe Pills
  Hamlin's Wizard Oil
  Health chairs
  Herbal remedies
  Oxygen
    Compound Oxygen
    Miscellaneous
  Quassia cups
  Shaker remedies
  Wampole's Preparation
  Wells’ Health Renewer
Physical culture (see: SPORTS, Gymnasiums)
Respiratory
  Allergy Cures
    Excelsior Asthma Remedy
    Schiffman’s German Asthma Cure
    Miscellaneous
Balsams
  A. David Ashley’s Honey Balsam
  Dr. Carter’s Balsam
  Mrs. Dinsmore’s
  Dr. Hall’s Balsam
  Hartshorn’s Cough Balsam
  Porter’s Cough Balsam
  Wistar’s Balsam of Wild Cherry
  Miscellaneous
Cattarh Cures
  Norwegian Balm
  Piso’s Cure
  Miscellaneous
Cod Liver Oil
  Scott’s Emulsion
  Wilbur’s Cod Liver Oil
  Miscellaneous
Cold Pills
Cordials
  Fairbanks Rock Cordials
  Miscellaneous
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

DRUGS AND MEDICINES, cont.
  Respiratory, cont.
    Cough Drops
      [44]
      Hill's Casara Quinine
      James' Cough Pills
      Lutted's Cough Drops
      Miscellaneous
    Inhalant
      Mentholatum
      Vicks
      Miscellaneous
    Lozenges
    Syrups
      A.C.D. Cough Syrup
      Acker's English Remedy
      Dr. Seth Arnold's Cough Killer
      Ayers' Cherry Pectoral
      Boschee's German Syrup
      Grobecker's
      Higgins T & C Compound
      Dr. Jayne's
    45 Joy to the World
    Dr. King's New Discoveries
    Miller's Compound Syrup
    Papillon Cough Cure
    Red Star Cure
    Rye & Rock
    Schenck's Medicines
    Shiloh's Consumption Cure
    Tar-Liquorice
    Miscellaneous
    Troches
      Brown's Bronchial Troches
      Miscellaneous
      Miscellaneous
    46 Sanatoriums
    Sexual disorders and diseases
    Specific aids
      Crutches
      Disinfectants
      First aid
      Habits cured
      Invalid's aids
      Opiate prescription forms
      Prosthetics
      Surgical instruments
      Syringes and thermometers
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

DRUGS AND MEDICINES, cont.
Specific aids, cont.
[46]
Trusses and supports

47
Vermifuges
Comstock’s Dead Shot Pellets
Dr. Jayne’s Tonic
Miscellaneous

Vitamins
Pamphlets
Squibb
Unicap
Upjohn
Miscellaneous

Miscellaneous

48
Books and circulars
Institutions
Medicine labels
Physicians
Poison
Preventative medicine
Products for physicians
2
Promoting healthful practices
Vaccinations
Miscellaneous

DRY GOODS/DEPARTMENT STORES (inc. material from BCL scrapbooks 05 A-F)
(see also: CLOTHING)

49
Braid, ribbon, and other trimmings
Buttons
Merchants, general dry goods
International - Jevons & Mellor
National
2
A-Z companies
Gilchrist
Landauer
New York City
4
A-Z companies
B. Altman & Co.
Bergdorf-Goodman
Bloomingdales
Denning’s
Hannigan & Bouillon
John E. Kaughran & Co.
LeBoutilier Brothers
Lord & Taylor
Macy’s
O’Neill and Company
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

DRY GOODS/DEPARTMENT STORES, cont.
Merchants, general dry goods, cont.
New York City, cont.

[50]
E. Ridley & Son
Stern Brothers
A.T. Stewart & Co.
New York State
Frear’s Troy Cash Bazaar
Miscellaneous companies

Needles, pins, hooks, etc.
Patterns
Clothing
Needlwork

Silk manufacturers and merchants
Textile labels (from bales, bolts, and sheets)
Thread

51
Barbour Brothers
Belding Brothers
Brook’s
Chadwick and Brother
Clark’s
Mile-End Spool Cotton
O.N.T. Spool Cotton
Jumbo series
“National Flower Series”
Paper doll series
Storybooks
Miscellaneous

Coats Mills
Corticelli
Cutter and Company
Kerr and Company
Merrick Thread Company
Willimantic Linen Company
Miscellaneous manufacturers

Woolen goods (see: WOOL)
Yarn

ELECTRICITY (inc. material from BCL scrapbook 06)

52
Electric supply and lighting
Recording devices
Telegraph
Morse
Western Union
Miscellaneous companies
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

ELECTRICITY, cont.
  Telephone
    Companies
    [52] American Telephone & Telegraph
    New York Telephone
    Miscellaneous
    Equipment
    Miscellaneous
    Miscellaneous Electricity

FOOD (inc. material from BCL scrapbooks 06 A-I)
53 Bakers and baking
   Baking powder
   Bread
   Candy and confectioners (see also: Chocolate)
   Cereals
   Chewing gum
   Chocolate and cocoa
      Baker & Co.
      Maillard
      Runkel Brothers
      Miscellaneous brands
   Cocoanut
   Cornstarch
   Crackers

54 Dairy products
   Cheese
   Ice cream
   Milk
   Milk, condensed
   Miscellaneous
   Extracts and flavorings
   Fish
   Fishing
   Flour
      Hecker’s
      Pillsbury’s
      Miscellaneous

55 Fruit and produce
   Grocers, retail
      New York City
      Miscellaneous
   Grocers, wholesale
      Austin, Nichols Co.
      Thurber & Co.
      Miscellaneous
   Infant and baby foods (see: DRUGS AND MEDICINES, Medicinal foods)
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

FOOD, cont.

[55]
Jellies
Lard
Meat
Armour & Co.
Beef
Butchers and meat markets
Canned
Libby, McNeill & Libby
Wilson Packing Co.
Miscellaneous

56
Extracts (see: DRUGS AND MEDICINES)
Mincemeat
Pork products
Oats
Oils
Oysters
Pickles and preserves
Poultry
Salt
Soda and saleratus
Soup
Spices and condiments
Sugar
Vinegar
Yeast
Miscellaneous

FURNITURE (inc. material from BCL scrapbooks 06 K-L)

57
Auctions and dispersals
Chairmakers
Dealers and merchants, general
   National
   New York City
      Cowperthwait & Company
      Jordan and Moriarty
   Miscellaneous
Hammocks (see: HOUSEHOLD, Cord and twine)
Iron, wire, and metal furniture
Looking glasses, picture frames, mirrors (some from BCL vol. XX
Manufacturers
Mechanical and folding furniture
   (see also: DRUGS AND MEDICINES, Health chairs)
Mosquito canopies
Office furniture
Twentieth century
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

HARDWARE (inc. material from BCL scrapbooks 07-07A)
58
- Foundries and iron works
- Grinders and polishers
- Locks and alarms
- Machines, miscellaneous
- Manufacturers, miscellaneous
- Mathematical instruments
- Merchants
  - New York City
  - New York State
  - Miscellaneous
- Mining
  - Minerals
  - Stock certificates
  - Miscellaneous
59
- Nails and screws
- Pumps
- Safes
- Sanders
- Saws, rasps, lathes, and planes
- Scales
  - Fairbanks
  - Miscellaneous
- Sheet and plated metals
- Steam engines
- Street cleaners and graders
- Tools
- Water filters
- Water pumps (see: WATERWORKS)
- Wire cloth and screening
- Wire rope
60
- War materials production “Army Navy E Program”
  - Award booklets
  - Correspondence

HOTELS AND RESTAURANTS (inc. material from BCL scrapbook 07 B-G)
61
- Connecticut
- Massachusetts
- New Hampshire
- New Jersey
- New York City
  - Hotels (those beginning with “Hotel” are filed by their second word)
  8
  - A-Z hotels
  - American
  - Astor
  - Coney Island, miscellaneous
  - Cranston’s
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

HOTELS AND RESTAURANTS, cont.
New York City, cont.
Hotels, cont.

[61]
Earle’s
Fifth Avenue
McAlpin
Manhattan Beach
New Yorker
Plaza
Rathbun’s
St. Nicholas
St. Regis
Waldorf Astoria
Miscellaneous
Restaurants

62 6
A-Z restaurants
Miscellaneous

New York State

63
Adirondack Mountains
Albany and Troy
Buffalo and Niagara Falls
Catskill Mountains
Long Island
Saratoga Springs
Utica
Miscellaneous
Pennsylvania
Regions
East coast
Midwest
South
West coast
Miscellaneous

HOUSEHOLD (from BCL scrapbooks 08-09 A-B)
Cleansers

64
Sapolio
Automobile ads
Booklets
Carriage ads
Outdoor ads
Shop ads and displays
Show cards
Trade cards
Miscellaneous ads
Miscellaneous brands
Cleaning equipment (mops, brooms, brushes, etc.)
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

HOUSEHOLD, cont.

[64] Cleaning services
    Cord, rope, and twine
    Floor coverings

65 Carpet cleaners
Carpet sweepers
Carpet vacuums
Carpets and floor cloths
Paper carpet, matting and linoleum

Glues and cements
    Major’s Cement
    Miscellaneous

Hand tools

House furnishings
Appliances, electric
China manufacturers
Churns
Containers
Cookware
Furniture (see: FURNITURE)
    Glass and china merchants
    Eighteenth and nineteenth centuries
    Twentieth century
Glass jars and bottles
Glass manufacturers
Ice cream freezers

66 Linens
Refrigerators
Silver and cutlery
Stoneware
Miscellaneous furnishings

Ice companies
Insecticides (see: AGRICULTURE)

Laundry
Bluing/bleach
Clothes drying
Clothes washing tubs and boards
Clothes washing machines
Clothes wringers
Dyes and dye works
Irons and ironing
Laundries and cleaners
Soap

4 A-Z brands
    Babbitt
    David’s
    Ivorine
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

HOUSEHOLD, cont.
Laundry, cont.
Soap, cont.
[67]
Pearline
Kendall brands
Kendall Soapine
Lautz
Lavine
Sapolio (see: Cleansers)
Three Ball
Tulip

Starch

Lighting
Candles
Gas companies
Gas meters
Lamps
Electric
Gas
Oil and fluid
Street

Matches

Mirrors and picture frames (see: FURNITURE, Looking glasses and picture frames)

Polishes
General
Stove
Dixon’s
Rising Sun
Miscellaneous brands

Shades and blinds (see also: BUILDING, Awnings and shades)

INSURANCE (inc. material from BCL scrapbooks 09 C-E)

69
Accident/casualty
Agents and brokers
Automobile
Fire
New York Bowery
Niagara
North American
Miscellaneous

Fire escapes
Firemen and fire companies
General
Aetna
Continental
German American
Germania
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

INSURANCE, cont.
  General, cont.
  [69]
  Glen's Falls
  Hartford
  Home
  Liverpool & London & Globe
  Merchants
  Phenix
  Phoenix
  Providence Washington
  70
  Prudential
  Stuyvesant
  Travelers
  Miscellaneous
  Life
  Metropolitan
  Mutual Life of New York
  New York Life
  Provident Mutual
  Southern Life
  Miscellaneous

JEWELRY (inc. material from BCL scrapbooks 09 F-G)
  71
  Celluloid, tortoise, ivory, etc.
  Clocks and watches
    New York City
    Other
    Twentieth century
  Gold and silver beaters
  Jewelers
    National
      Eighteenth and nineteenth century
      Twentieth century
    New York City
      Eighteenth and nineteenth century
      Tiffany companies

LEATHER GOODS (inc. material from BCL scrapbook 10)
  72
  Saddles, etc.
  Tanners and leather manufacturers
  Trunks and cases
  Miscellaneous

MILITARY (inc. material from BCL scrapbook 10-1/2)
  73
  Civil War, 1861-1865
  Spanish-American War, 1898
  World War, 1914-1918
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

MILITARY, cont.
World War, 1939-1945
[Bonds and war effort
Charity and relief work
Education
Rallies and entertainment
Rationing
Miscellaneous
Korean War, 1950-1953
Persian Gulf War, 1991
Flags
Veterans’ services
Miscellaneous

OIL (inc. material from BCL scrapbook 10A)
Illuminating and radiant
Pratt
Miscellaneous companies
Lubricating and machine
Oil company stock certificates
Miscellaneous

OPTICAL (inc. material from BCL scrapbook 10 A-1/2)
New York City merchants and manufacturers
National merchants and manufacturers

PAPER (inc. material from BCL scrapbook 11 B)
Manufacturers A-Z
Orr Company
Embossed pieces
Miscellaneous

PERIODICALS (inc. material from BCL scrapbooks 11 & 11A)
Magazines
National titles A-Z
Frank Leslie
Godey's
Life
Mast, Crowell & Kirkpatrick
Progress
Puck
Scientific American
Scribner's
Youth's Companion
Newspapers
National papers A-Z
Carrier's Addresses
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

PERIODICALS, cont.
Newspapers, cont.
New York City
  Daily News
  New York Observer
  New York Recorder
  New York Times
  New York Tribune
  North Side News
  Sun
  Miscellaneous papers
Subscription houses and dealers
Subscription receipts

PHOTOGRAPHY (inc. material from BCL scrapbook 11C)
Camera clubs
Camera obscura
Photograph albums and exhibitions
Photograph colorists, restorers, etc.
Photographers
  International
  National
    California
    Massachusetts
    New York
      Brooklyn
      New York City
  2 A-Z miscellaneous
    Bogardus
    Brady
    Fredricks
    Gurney
    Lawrence
    Robinson
    Rockwood
    Sarony
  Miscellaneous New York State
  Miscellaneous National
Photographic equipment and suppliers
  Cameras, projectors, etc.
  New York
    Anthony
    Miscellaneous
  Miscellaneous material
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

PRINTING AND ENGRAVING (inc. material from BCL scrapbooks 13 & 13 A-B)

77
- Embossers
- Engravers, wood engravers, and die cutters
- Equipment
  - Ink
    - Ault & Wilborg Co.
  - Miscellaneous
- Presses
  - Hoe & Co.
  - Miscellaneous
- Rollers
- Label printers
  - Crumb Label Co.
  - Druggists and chemists
  - Miscellaneous
- Printers and engravers
  - A-S miscellaneous
  - T-Z miscellaneous
    - American Bank Note Company
    - American Photo-Lithographic Company
    - Bufford’s Sons
    - Calvert Lithographing and Engraving Company
    - Currier and Ives
    - Donaldson Brothers
    - Donnelley and Sons
    - Ketterlinus Printing House
    - King & Baird
    - Knight and Howland
    - Major and Knapp
    - Maverick
    - Prang and Company
    - Strobridge Lithographing Company
  - Calendars
    - By date
      - 1896-1909
      - 1910-1912
- Bullock Electric
- H & S. Pogue Co.
- Miscellaneous (advertising for calendars)
- Van Fleet
- Printing for the blind
- Stencil makers
- Type and typography
  - Keystone Type Foundry
- Miscellaneous
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

PROFESSIONS AND OCCUPATIONS (inc. material from BCL scrapbooks 14)

82
Decorators
Dentistry
Dentists
[82]
New England
New York City
Miscellaneous
Equipment and supplies
Medical
Clairvoyants
Doctors
New York City
Miscellaneous
Equipment
Lectures
Schools and training
Treatments
Miscellaneous
Stenographers
Veterinary

83
Miscellaneous
Advertisements
Business Cards
Attorneys
No titles
Miscellaneous
Licenses
Receipts
Miscellaneous

PUBLICATIONS (inc. material from BCL scrapbooks 12 & 12 A-B)

84
Bookbinders
Booksellers
Rare and used, auctions, etc.
Publishers and booksellers
11
A-Z miscellaneous
Harper & Brothers
Harper, Francis B.
Miscellaneous

REAL ESTATE (inc. material from BCL scrapbook 14 A)

85
Agents and brokers
New York City
E. J. Snow
Miscellaneous
Miscellaneous
Auctions
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

REAL ESTATE, cont.
[85]
- Deeds and indentures
- Emigrant lands and agents
- Office buildings (New York City)
- Real Estate Board of New York
- Rentals
- Subdivisions
- Taxes and assessments
- Titles and abstracts
- Miscellaneous

RELIGION, PHILANTHROPY AND HOSPITALS (inc. material from BCL scrapbook 14 B)
86
- Hospitals and asylums
  - Philanthropy
    - Charity organizations
    - Orphanages/children’s aid
    - Relief efforts
    - Miscellaneous
  - Religion
    - American Bible Society
    - Benefit events/donation visits
    - Calling cards
    - Churches
      - New York City
      - Miscellaneous
    - Concerts and musical events
    - Consecrations, inductions, and memorials
    - Evangelists
    - Jewish/Hebrew material
    - Missions/missionaries
    - Public programs
    - Publications and prospectuses
    - Socials, picnics, and outings
    - Sunday schools
    - Miscellaneous

RUBBER (inc. material from BCL scrapbook 14-1/2)

SCHOOLS AND COLLEGES (inc. material from BCL scrapbook 14 C)
87
- Academies, seminaries, and institutes
- Professional schools
  - Eastman College/Eastman Business School
  - Shorthand training
  - Miscellaneous
- Penmanship exercises and booklets
- Public schools
- Rewards of merit
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

SCHOOLS AND COLLEGES, cont.
- Tuition receipts
- Universities and colleges
- Miscellaneous

SEEDS AND PLANTS (inc. material from BCL scrapbook 14 D)
- Florists and flower shows
- Nurseries and seed companies
  - Billheads and invoices
  - Catalogue pages and plates
  - Miscellaneous
- Seed packets
- Miscellaneous

SEWING MACHINES (inc. material from BCL scrapbook 14 E)
- American Sewing Machine Company
- Domestic Sewing Machine Company
- Grover and Baker
- Household Sewing Machine Company
- Howe
- New Home Sewing Machine Company
- Singer Manufacturing Company
  - Bird calendars
  - “Costumes of All Nations” series
  - Miscellaneous
- Wheeler and Wilson Manufacturing Company
- Willcox and Gibbs Sewing Machine Company
- Miscellaneous companies

SPORTS, TOYS, AND GAMES (inc. material from BCL scrapbooks 15 & 15 A)

Sports
- Archery
- Baseball
- Basketball
- Billiards
- Boxing and wrestling
- Camping
- Firearms
  - Manufacturers
    - Colt
    - New York City companies
    - Remington
    - Smith & Wesson
    - Winchester
    - Miscellaneous
  - Shot and gunpowder
  - Miscellaneous
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

SPORTS, TOYS, AND GAMES, cont.
Sports, cont.
[90]
Football
Golf
Gymnasiums/physical culture/exercise
Hockey
Horse racing and riding
91
Olympic games
Rowing
Skating (see: THEATRICAL ENTERPRISES)
Tennis
Miscellaneous
Toys and games
Board games
Card games
Carriages, wagons, velocipedes, etc.
Puzzles
Merchants and manufacturers
F.A.O. Schwarz
Miscellaneous 19th century
Miscellaneous 20th century
Miscellaneous

STATIONERY AND VALENTINES (inc. material from BCL scrapbooks 15 B-C)
92
Bookplates
Bookstraps
Business Cards
Calligraphers and engrossers
Copy presses and machines
Equipment, miscellaneous
Envelopes
Greeting Cards
Birthday
Christmas
93
Easter
Manufacturers
New Year’s
Thanksgiving
Valentines
Globes
Ink, ink stands, writing fluids
Maps
Merchants
10
A-Z merchants
Cottage Art Store
94
Monograms
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

STATIONERY AND VALENTINES, cont.
- Pencils
  - Dixon’s
    - Eagles Pencil Company
- Pencil sharpeners
- Pens
  - Nibs
  - Gum
- Playing Cards
- Postcards
- Scrap
- Seals and stickers and decals
- Trade cards – samples
- Typewriter accessories
- Typewriters
- Visiting cards
  - Card printers
  - Card samples
  - Miscellaneous
- Wedding announcements and invitations
- Writing tablets
- Youle Collection of visiting cards and announcements
- Miscellaneous

STOVES, FURNACES, AND RANGES (inc. material from BCL scrapbooks 15 D-E)

- Ash sifters, screens, and cans
- Fuel companies (see also: HOUSEHOLD, Lighting, for gas companies)
- Furnaces and boilers
- Grates and fenders
- Polishes (see: HOUSEHOLD, Polishes, Stove)
- Radiators
- Stove manufacturers
  - A-Z manufacturers
  - Adams and Westlake
  - Barlow
  - Barstow
  - Blodgett
  - Burdett Smith
  - Burtis, Graff & Rice
  - Bussey McLeod & Co.
  - Doyle “Boss” American
  - Excelsior “Charter Oak”
  - Giles “Aldine”
  - Hull & Grippen
  - James & Cornell
  - Monitor Oil Stove Co.
  - Peckham
Series II. Loose Ephemera Files

Subseries I: Small ephemera, cont.

STOVES, FURNACES, AND RANGES, cont.
Stove manufacturers, cont.
Perry
   “Argand”
   Miscellaneous models
Phillips & Clark “Andes”
Ransom Stove Works
Rathbone, Sard & Co.
   “Acorn”
   Miscellaneous models
Smith & Anthony
Smith & Sherman “Olmsted’s Patent”
Van Wormer
   “American”
   “Astral”
Weir Stove Co. “Glenwood”
Wilson
Stove retailers
   New York City
   New York State
   Miscellaneous
Water heaters
   Miscellaneous

THEATRICAL ENTERPRISES (inc. material from BCL scrapbooks 16A-M)

Aquariums
Benefit events
Circuses
   Barnum
   Big Apple
   Buffalo Bill Cody
   Forepaugh
   Ringling Brothers
   Miscellaneous
Comedy
Curiosities and wonders
   Anatomical museums
   Barnum’s American Museum
   Tom Thumb
   Miscellaneous
Dance
Fairs and expositions (filed chronologically)

American Institute of the City of New York, 1850s-
U.S. Sanitary Commission, 1864-65
   Great Central Fair, Philadelphia
   Metropolitan Fair, New York
Series II. Loose Ephemera Files

Miscellaneous

Subseries I: Small ephemera, cont.

THEATRICAL ENTERPRISES, cont.
  Fairs and expositions (filed chronologically), cont.
  [99]
  Centennial Exhibition, Philadelphia, 1876
  World's Columbian Exposition, Chicago, 1893
  Pan-American Exposition, Buffalo, 1901
  Louisiana Purchase Exposition, St. Louis, 1904
  Jamestown Ter-centennial Exposition, 1907
  Panama-Pacific International Exposition, San Francisco, 1915
  Century of Progress International Exposition, Chicago, 1933-34
  New York World's Fair, 1939-40
  New York World's Fair, 1964
  Commemorative (local history) celebrations

Miscellaneous

100
Lectures and readings
Minstrel shows
Motion pictures

4
  A-Z movie titles
  Equipment
  Theatres
  Miscellaneous

Music

101
Concerts and musical programs
Importers and manufacturers
Music boxes and phonographs
Opera
Pianos and organs

4
  A-Z manufacturers
  Beatty
  Decker Brothers
  Emerson Piano Co.
  Estey
  Haines Brothers
  Peek & Son
  Piercy & Co.
  Sohmer

102  2
Steinway
Sterling
Western Cottage
Wilcox & White
Publishers, binders and sellers
Teachers and performers
Violins
Miscellaneous

Radio

103
Repairs
Sets
Series II. Loose Ephemera Files

Station advertisements
Subseries I: Small ephemera, cont.

THEATRICAL ENTERPRISES, cont.
Radio, cont.

[103]
Miscellaneous
Skating
Television
Broadcast networks
Cable networks
Cameras and equipment
Program guides
Public television
Sets
Trade literature
Transmission
Miscellaneous
Theatre
1800-1900
1900-1950
1950-
Theatre history cards
Ticket envelopes and stubs
Vaudeville
Venues
Academy of Music
Castle Garden
Hippodromes
Madison Square Garden
Madison Square Theatre
Manhattan Beach (see: HOTELS, New York City)
Radio City Music Hall
Miscellaneous

TOBACCO (inc. material from BCL scrapbooks 17 and 17 A-D)
Cards and tags

Allen & Ginter

105
Loose cards

106
Album tickets

*Album of Worlds Racers*
*Birds of America* album
*Birds of the Tropics* album
*Celebrated American Indian Chiefs* album
*City Flag* Album
*Fifty Decorations of the Principal Orders of Knighthood and Chivalry* album
*Game Birds of America* album
*General Government & State Capitol Buildings* album
*Napoleon* album
*Our Navy* album (2 copies)
Series II. Loose Ephemera Files

With the Poets in Smokeland album

Subseries I: Small ephemera, cont.

TOBACCO, cont.
Cards and tags, cont.
Allen & Ginter, cont.
Worlds Inventors album

[106]

American Tobacco
Anargyros
Buchner
Consolidated Cigarette
Duke
Costumes of All Nations album
Heroes of the Civil War album
Postage Stamp Album
Shadows album
Sporting Girls album covers

107

Loose cards
Gail & Ax
Goodwin
Hall
Imperial Tobacco
Kimball
Kinney
Album 1: Queens of the World
Album 5: Natural History

108

Loose cards
Lorillard
Mayo & Brother
National Tobacco Works
Old Dominion
Miscellaneous brands
Premium redemption catalog

109

Chewing tobacco manufacturers
4
A-Z miscellaneous
Jackson
Cigar band printers
Cigar box label printers
Boyd & Co
Harris
Heppenheimer
Howell & Co
Johns & Co
Schwencke
Witsch & Schmitt
Miscellaneous

110

Cigar box manufacturers
Cigar manufacturers
PR 031

Box Folders

Series II. Loose Ephemera Files

2 A-Z miscellaneous

Subseries I: Small ephemera, cont.

TOBACCO, cont.
Cigarette manufacturers
A-Z miscellaneous
American Tobacco
Anargyros
Buchner
Cross-Cut
Goodwin
Kinney
Lorillard
Marburg Brothers
Reynolds
Miscellaneous packages
Cigarette papers
Cigarette taxes and stamps

112 Smoking tobacco manufacturers

2 A-Z miscellaneous
Blackwell
Duke
Marburg Brothers

Miscellaneous
Anti-tobacco material
Pipes
Retail merchants
Sales receipts and invoices
Tobacco habit cures
Tobacco substitutes
Wholesale merchants and distributors
Other material related to tobacco

113 TOILET ARTICLES AND BEAUTY AIDS (inc. material from BCL scrapbooks 18-18A)

Colognes and perfumes
Austen's
Caswell, Massey & Co.
Hoyt's
Murray & Lanman's
Rimmel
Tappan
Wenck
Miscellaneous
19th century
20th century

2 Face care
Booklets
Creams, balms, etc.
Series II. Loose Ephemera Files

Pond's
19th century

Subseries I: Small ephemera, cont.

TOILET ARTICLES AND BEAUTY AIDS, cont.
  Face care, cont.
    Creams, balms, etc., cont.
      20th century

114  Face powder
    Pozzoni's
    Miscellaneous

Makeup
Hair care
  Barbers, salons, and hair dressers
  Combs, pins, brushes, etc.
  Dyes, bleaches and color restorers
  Renewers, tonics, and growth products
Shampoos
Styling lotions and products
Wigs and hairpieces

Nail care
Shaving and hair removal
Spas
Tattooing

Toilet soap

115  Babbitt's
    Buchan's
    Colgate
    Dobbin's
    Fairbank's Fairy
    Larkin's
    Lautz Brothers
    Palmer's
    Pears
    Miscellaneous

Tooth care
  Breath perfumes
  Mouthwash
  Pastes and powders
Miscellaneous

TRANSPORTATION (inc. material from BCL scrapbooks 19 & 19 A-G)

116  Automobiles
    Busses and coaches
    Parking
    Taxis and limousines
    Trucks
    Miscellaneous

Aviation
Series II. Loose Ephemera Files

Balloon flight
Collectible cards of military aircraft

Subseries I: Small ephemera, cont.

TRANSPORTATION, cont.
Aviation, cont.
Commercial airlines
Foreign
United States
American Airlines

Miscellaneous
Institute of Aeronautical Science
Wings Club
Miscellaneous
Bicycles
Clubs, tours and exhibitions
Literature
Manufacturers
A-Z
Pope Manufacturing Co.
Maps, guides and road books
Sales agents
Velocipedes
Miscellaneous

Bridges
Brooklyn
Opening
Miscellaneous
Canals
Erie
Miscellaneous
Carriages
Accessories and care
Hacks, stages, and post chaises
Hearses (see: UNDERTAKERS)
Livery and boarding stables
Manufacturers
New York State
Pennsylvania
Miscellaneous
Saddles, etc. (see: LEATHER GOODS)
Miscellaneous
Express Companies/freight forwarders
American Express
Freight receipts (all modes)
Miscellaneous
Railroads
Equipment manufacturers
Grand Central Station
Series II. Loose Ephemera Files

Lines
Amtrak
Subseries I: Small ephemera, cont.

TRANSPORTATION, cont.
Railroads, cont.
Lines, cont.

[119]
Chicago & Rock Island
Midwestern US miscellaneous
New England miscellaneous
New Haven Railroad
New Jersey miscellaneous
New York City
Elevated lines
Subway lines
Subway tickets
Surface and excursion lines
New York State
Long Island Railroad
Metro-North
New York Central
Miscellaneous
Pennsylvania Railroad
Southern US miscellaneous
Western US miscellaneous
Stock certificates (filed by state of incorporation)

120
Delaware
Georgia
Illinois
Indiana
Maryland
Massachusetts
Michigan
New Jersey
New York
Ohio
Pennsylvania
Vermont
West Virginia
Wisconsin
Canada
Unidentified locations
Miscellaneous

121
Roads and turnpikes
Maps
Miscellaneous
Ships and boats
Builders and furnishers (see also: HARDWARE Mathematical instruments)
Series II. Loose Ephemera Files

Central/South American lines
Ferries
Great Lakes/St. Lawrence lines

Subseries I: Small ephemera, cont.

TRANSPORTATION, cont.
Ships and boats, cont.
Hudson River lines
Hudson River Day Line
Miscellaneous
Long Island/Staten Island lines
New England lines
New Jersey lines
New York City day excursions
Sailors
Towboats
Transatlantic lines
Cunard
Guion
Holland America
Inman
National
State
White Star
Miscellaneous
Miscellaneous

UNITED STATES GOVERNMENT (inc. material from BCL scrapbooks 20 A-B)

Celebrations
Cleveland, Grover
Clinton, George
Lafayette
Roosevelt, Theodore
Washington, George

Censuses
Lawyers
Political parties
Politics
Campaigns, miscellaneous
Court and attorney general campaigns
New Jersey campaigns
New York City campaigns
Low, Seth
Miscellaneous
New York State campaigns
Parties
Democrats, miscellaneous
Republicans, miscellaneous
Whigs, miscellaneous
Series II. Loose Ephemera Files

Presidential campaigns
1840
1856

Subseries I: Small ephemera, cont.

UNITED STATES GOVERNMENT, cont.
Politics, cont.
Presidential campaigns, cont.
1860
1864
1868
1872
1876
1880
1884
1888
1892
1896
1908
1912
1924
1928
1936
1940
1948
1952
1984
1988
1992
1996

Post Office and stamps
Suffrage movement

UNDERTAKERS (inc. material from BCL scrapbook 20)

Burial invoices and receipts
Cemeteries
Grave markers and burial vaults
Funeral, burial, and mourning goods suppliers
Funeral invitations
Hearses
Memorial cards
Grant, Ulysses
Harrison, William H.
Lincoln, Abraham
Miscellaneous
Mourning stationery

WAREHOUSES (inc. material from BCL scrapbook 20)
PR 031

Box  Folders

Series II. Loose Ephemera Files

WATERWORKS (inc. material from BCL scrapbook 20)

WOOL (inc. material from BCL scrapbook 20)
Box   Folders

Series II. Loose Ephemera Files

Subseries II. *Medium ephemera*, 14 x 18 inches and smaller

This subseries has much less material than Subseries I. Therefore, most categories have only a few folders. Researchers should check the “miscellaneous” folders under each subject for a wide range of material in each category.

124  ADVERTISING

AGRICULTURE

ANIMALS

ART

BEVERAGES
  Alcoholic
  Temperance material
  Miscellaneous
  Non-alcoholic
  Cocoa
  Coffee
  Soda Water
  Tea

BUILDING
  Awnings and Shades
  Marble
  Paint
  Plumbing
  Miscellaneous

BUSINESS
  Banks

125  CLUBS & SOCIETIES

CLOTHING
  Ladies
  Men
  Milliners
  Shoes and Boots

DRUGGISTS
  New York City
  New England
  Miscellaneous
### Series II. Loose Ephemera Files

#### Subseries II. Medium ephemera, cont.

**126 DRUGS and MEDICINES**
- Blood Purifiers
  - Sarsaparilla
  - Miscellaneous
- Children’s
- Digestives
  - Ex-Lax
  - Miscellaneous
- External Remedies
- Female Disorders
- Indian Remedies
- Medicinal Food
- Pain
- Respiratory
- Vermifuges
- Miscellaneous

**127 DRY GOODS**
- Merchants
  - New York City
  - National
  - Miscellaneous (products)

**ELECTRICITY**

**FOOD**
- Baking, Bread and Crackers
- Candy
- Fish
- Flour and Yeast
- Fruit and Produce

**128 Grocers - retail**
- Ice Cream and Ice
- Lard and Meat
- Miscellaneous

**FURNITURE**

**HARDWARE**

**HOTELS and RESTAURANTS**
- Hotels
  - New York City
  - National
  - Miscellaneous
Series II. Loose Ephemera Files

Subseries II. Medium ephemera, cont.

129

HOUSEHOLD
  Cleansers
  Cord, Rope and Twine
  Glues and Cement
  House Furnishings
    Silver and Cutlery
    Miscellaneous
  Laundry
  Lighting
  Matches
  Polishes – Stove

INSURANCE
  Fire
  Miscellaneous

JEWELRY

LEATHER GOODS

MILITARY
  Civil War
  Spanish American War
  World War II
  Miscellaneous

130

OIL

PAPER

PERIODICALS
  Magazines
    A-C
    D-K
    L-O
    P-Z
    Atlantic
    Frank Leslie’s Illustrated
    Godey’s
    Inland Printer
    Jeness Miller Monthly
    Peterson
    To Date
    Theater
    Young Ladies’ Journal
Box   Folders

Series II. Loose Ephemera Files

Subseries II. Medium ephemera, cont.

PERIODICALS, cont.
   Newspapers
       Carrier's Addresses
       Miscellaneous

PHOTOGRAPHY

PRINTING and ENGRAVING
   Equipment
   Engravers
   Printers
       Ketterlinus
       New York City
       National

PROFESSIONS and OCCUPATIONS

132
PUBLICATIONS
   Bookbinders
   Booksellers
       Francis P. Harper
       Miscellaneous
   Publishers
       Original Art
       Miscellaneous

REAL ESTATE
   Auctions
   Subdivisions
   Miscellaneous

RELIGION

RUBBER

SCHOOLS & COLLEGES

SEEDS & PLANTS

SEWING MACHINES

133
SPORTS, TOYS & GAMES
   Sports
       Billiards
       Boxing
Series II. Loose Ephemera Files

Subseries II. Medium ephemera, cont.

SPORTS, TOYS & GAMES, cont.
  Sports, cont.
    Firearms
    [133] Ammunition
    Guns
  Toys

STATIONERY and VALENTINES
  Merchants
  Trade and Visiting Cards
  Miscellaneous

STOVES, FURNACES, and RANGES

134 THEATRICAL ENTERPRISES
  Circuses
  Curiosities and Wonders
  Fairs
    Sanitary Fairs
    Miscellaneous
  Magic
  Minstrel Shows
  Motion Pictures
  Music
    Concerts
    Opera
    Pianos and Organs
    Publishers
    Violins
  Skating
  Television
  Theater
  Vaudeville
  Miscellaneous

135 TOBACCO
  Chewing
  Cigar (Brands and Bands)
  Smoking
  Miscellaneous

TOILET ARTICLES and BEAUTY AIDS
  Face Care
  Hair Care
  Shaving
  Toilet Soap
  Tooth Care
Series II. Loose Ephemera Files

Subseries II. Medium ephemera, cont.

136

TRANSPORTATION
   Automobiles
   Bicycles
   Bridges
   Carriages
   Railroads
      Equipment
      Lines
         New York City
         New York State
         National
   Roads
   Ships
      New York State lines
      National and international lines
      Miscellaneous

UNDERTAKERS

UNITED STATES GOVERNMENT
Series II. Loose Ephemera Files

Subseries III. Large ephemera

Material is larger than 14 x 18 inches, and is housed flat in folders.
Each listing below is its own folder

AGRICULTURE
  Fairs
  Farm auctions
  Implements
  Miscellaneous

ANIMALS

ANTIQUES

ART

BEVERAGES
  Alcoholic
    Beer
      Breweries A-L
      Breweries M-Z
  Non-alcoholic
    Coffee and tea
    Soda
    Soda water
  Prohibition
  Temperance

BUILDING
  Paint
  Miscellaneous

BUSINESS

CLOTHING
  General
    General merchants
    Furs
  Ladies
  Men’s
  Millinery, hosiery, hats and caps
  Shoes and boots
  Uniforms

CLUBS AND SOCIETIES

COTTON
Series II. Loose Ephemera Files

Subseries III. Large ephemera, cont.

DANCES AND BALLS

DRUGGISTS

DRUGS AND MEDICINES
Abbott Laboratories Collection of Paintings of Army Medicine
Blood purifiers
Digestives
External remedies
Medicinal foods
Panaceas
Respiratory
Specific aids
Miscellaneous

DRY GOODS
Merchants
Thread
Miscellaneous

ELECTRICITY

FOOD
Bread, biscuits, and baking
Candy and chocolate
Fruit and produce
Grocers
Meat
Miscellaneous

FURNITURE

HARDWARE
Machines
Safes, saws, and scales
Miscellaneous

HOTELS AND RESTAURANTS

HOUSEHOLD
Auctions
Cleansers
Sapolio
House furnishings
Laundry and laundry soap
Lighting
Polishes, stove
Series II. Loose Ephemera Files

Subseries III. Large ephemera, cont.

HOUSEHOLD, cont.
   Miscellaneous

INSURANCE
   Fire insurance
   Fire miscellaneous
   General
   Life

JEWELRY

LEATHER GOODS

MILITARY

OPTICAL

PAPER

PERIODICALS
   Magazines
      A-L
      M-Z
      Butterick
      Scribner's
      General - agricultural
      General - fashion plates
      General - oversize
   Newspapers
      A-M miscellaneous
      N miscellaneous
      O-Z miscellaneous
      New York Herald
      New York Sunday World
      New York Times
      Sun
      Miscellaneous

PHOTOGRAPHY

PRINTING AND ENGRAVING
   Equipment
   Printers and engravers
      A-L
      M-Z
      Currier and Ives
      Knapp & Company
Series II. Loose Ephemera Files

Subseries III. Large ephemera, cont.

PRINTING AND ENGRAVING, cont.
  Printers and engravers, cont.
  Prang and Company
  Type and typography
  Miscellaneous (includes unmarked chromo proofs)

PROFESSIONS AND OCCUPATIONS

PUBLICATIONS
  Booksellers
  Publishers

REAL ESTATE
  Auctions
  Miscellaneous

RELIGION, PHILANTHROPY AND HOSPITALS

SCHOOLS AND COLLEGES

SEEDS AND PLANTS

SEWING MACHINES

SPORTS, TOYS, AND GAMES
  Sports
    Billiards
    Firearms
    Horse racing and riding
    Skating: see THEATRICAL ENTERPRISES
  Miscellaneous
  Toys and games

STATIONERY AND VALENTINES

STOVES, FURNACES AND RANGES
  Stove polish: see Household, polishes

THEATRICAL ENTERPRISES
  Circuses (folders include all precursors)
    Forepaugh & Sells
    King Brothers and Cristiani
    Nathans and Co.
    Ringling Bros., Barnum & Bailey
  Miscellaneous
  Curiosities and Wonders
  Dance
Series II. Loose Ephemera Files

Subseries III. Large ephemera, cont.

THEATRICAL ENTERPRISES, cont.
   Equestrian shows, menageries, and aquariums
   Fairs and Expositions
      World’s fairs
      Miscellaneous
   Magicians
   Minstrels
   Motion pictures
      A-L movie titles
      M-Z movie titles
      Miscellaneous
   Music
      Concerts
      Pianos and organs
      Miscellaneous
   Radio
   Skating
   Television
   Theatre
      Performers
      Productions, by title (with no venues listed)
         A-D
         E-L
         M-Z
         “Uncle Tom’s Cabin”
   Theatres
      A-C
      D-G
      H-K
      L-N
      O-Z
      Booth’s Theatre
      Grand Opera House
      Hammerstein’s Opera House
      Theatre Comique
      Union Square Theatre
   Venues
   Miscellaneous
      Performers
      Amusements

TOBACCO
   Chewing tobacco
   Cigars
   Cigarettes
   Smoking tobacco
   Miscellaneous
Series II. Loose Ephemera Files

Subseries III. Large ephemera, cont.

TOILET ARTICLES AND BEAUTY AIDS
  Colognes and perfumes
  Hair care
  Toilet soap
  Miscellaneous

TRANSPORTATION
  Automobiles, buses, taxis, etc.
  Aviation
  Bicycles
  Bridges
  Carriages
    Hacks, stages, coach lines
    Manufacturers
    Miscellaneous
  Railroads
    Lines
      Midwestern and western US routes
      New England routes
      New York City
        Subway
          BMT lines
          Miscellaneous lines
        Miscellaneous
      New York State routes
    Miscellaneous
  Ships and Boats
    New York City day excursions
    Pleasure Cruises
    Transatlantic Lines
    Miscellaneous

UNDERTAKERS, CEMETERIES, COFFIIN MAKERS, FUNERALS

UNITED STATES GOVERNMENT
  Documents (printed text of)
  Politics
    Campaigns
      19th century
      20th century
  Wars
    Civil War
    World War I posters
    World War II
  Miscellaneous
Series III. Sheet Music

Sheet Music is arranged by the general subject of the illustration on the cover of the sheet music.

<table>
<thead>
<tr>
<th>ANIMALS</th>
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<tbody>
<tr>
<td>1</td>
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<tr>
<td>Dogs</td>
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<td>Rats</td>
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<th>BEVERAGES</th>
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<td>4-6</td>
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<tr>
<td>Beer</td>
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<td>7-9</td>
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<td>Champagne</td>
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<td>10-11</td>
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<tr>
<td>Drinking Songs</td>
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<td>12</td>
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<td>Drunkards</td>
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<td>13-14</td>
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<td>Liquor</td>
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<td>15-16</td>
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<tr>
<td>People Drinking</td>
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<td>2</td>
<td>17-18</td>
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<tr>
<td>Taverns and Drinking Houses</td>
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<td>19-20</td>
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<td>Temperance (Anti-Temperance)</td>
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<td>21-24</td>
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<tr>
<td>Temperance</td>
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<td>25-26</td>
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<tr>
<td>Toasts</td>
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<td>27-30</td>
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<tr>
<td>Wine</td>
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<th>COMIC STRIP CHARACTERS</th>
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<tr>
<td>3</td>
<td>31</td>
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<tr>
<td>Bringing Up Father</td>
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<td>32</td>
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<td>Brownies</td>
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<tr>
<td>Lil’ Abner</td>
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<td>34</td>
<td></td>
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<tr>
<td>A – J</td>
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<td>K – N</td>
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<td>O – Z</td>
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<td>37</td>
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<tr>
<td>Miscellaneous</td>
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<table>
<thead>
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<th>DANCES</th>
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<tbody>
<tr>
<td>38</td>
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</tr>
<tr>
<td>Ballet</td>
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<td>39</td>
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<tr>
<td>Ballroom</td>
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<td>40-41</td>
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<td>Barn Dance</td>
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<td>4</td>
<td>42</td>
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<tr>
<td>Cake Walk</td>
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<td>43</td>
<td></td>
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<tr>
<td>Can Can</td>
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<td>44</td>
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<tr>
<td>Charleston</td>
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<td>Fox Trot</td>
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<td>Galop</td>
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<tr>
<td>Gavotte</td>
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<td>48</td>
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<tr>
<td>Lancers</td>
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<tr>
<td>Lancers – By Dodsworth</td>
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<td>50</td>
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<tr>
<td>Lancers – By Loomis</td>
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<td>51</td>
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<tr>
<td>Maxixe</td>
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<td>52</td>
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<tr>
<td>Mazurka</td>
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<td>53</td>
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<tr>
<td>Mignon</td>
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<td>54</td>
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<tr>
<td>Minuet</td>
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<td>55-57</td>
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</tr>
<tr>
<td>Polka</td>
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Series III. Sheet Music

DANCES, cont.
5  58  Polka Mazurka
59  Polonaise
60-61  Quadrille
62  Rag
63  Schottische
64-65  Tango
66  Two Step
67-70  Waltz
6  71-74  Miscellaneous

EXPOSITIONS
75  Centennial Exposition (1876)
76  Columbian Exposition (1893)

FASHIONS
77  Men’s
78  Women’s (1800 – 1875)
79  Women’s (1876 – 1900)
80  Women’s (Bloomers)
81  Women’s (1901 – present)
82  Women’s (undated)

FIRE
7  83  Firemen
84  Fires without Firemen
85  Firewagons
86  Firewagons at Fires
87  No Image

88  FLAGS

89  FOOD

GEOGRAPHIC
  Foreign Countries
  Germany
  Panama and Canal
  United States
  Alabama
  Alaska
  Arizona
  California
  Colorado
  Georgia
  Hawaii
  Idaho
  Indiana
  Iowa
Series III. Sheet Music

GEOGRAPHIC, cont.
United States, cont.

[7] 102 Kansas
103 Kentucky
104 Michigan
105 Minnesota
106 Mississippi
107 Missouri
108 Montana
109 Nevada
110 New Jersey
111 New Mexico
112 New York State, general

Hudson River
New York City

Beaches and Resorts
114 Brighton Beach
115 Coney Island
116 Miscellaneous
117 Boats and Rivers

Boroughs
118 Bronx
119 Brooklyn
120 Staten Island

Bridges
121 Brooklyn Bridge
122 Miscellaneous

Buildings
123 Churches
124 Colleges
125 Crystal Palace
126 Flatiron Building
127 Hippodrome
128 Homes and Apartments
129 Hotels

9 130 Interiors
131 Theatres
132 Times Building
133 Miscellaneous
134 Cityscapes

Neighborhoods
135 Chinatown
136 Harlem
137 Times Square
138 Miscellaneous

Parks
139 Central Park
140 Miscellaneous
Series III. Sheet Music

GEOGRAPHIC, cont.
  United States, cont.
    New York State, cont.
      New York City, cont.
        Streets
  10  141     Bowery
    142     Broadway
    143     Wall Street
    144     Miscellaneous

Miscellaneous
  145     Ellis Island and Statue of Liberty
  146     People (Multiple)
  147     People (Single)
  148     Miscellaneous
  149     Niagara Falls

  150     Ohio
  151     Oregon
  152     Pennsylvania
  153     Rhode Island
  154     Texas
  155     Washington
  156     Wyoming

Western United States
  157     Conestogas
  158     Couples
  159     Cowboys
  160     Cowboys in Groups
  161     Cowgirls
  162     Landscapes
  163     No Image
  164     Miscellaneous

  165     LANDSCAPES

  12     MILITARY

  166     Army
  167     Confederate
  168     Military
  169     Navy
  170-171     Seventh Regiment

MUSICAL INSTRUMENTS
  172     Multiple Instruments
  173     Piano
  174     Miscellaneous

NEWSPAPERS
  175     New York Herald
  176     Miscellaneous
Box Folders

Series III. Sheet Music

[12] 177 PATRIOTIC

PEOPLE
13 178 Children
     Couples
179 Dancing
180-181 General
Ethnic Groups
     African-Americans
182 Africa
     Couples
183 Dancing Couples
184 Dancing Groups (Indoors)
185 Dancing Groups (Outdoors)
186 Dancing Individuals
187 Entertainers
188 Individuals
189 Military
190 No Image
191 Miscellaneous
192 Miscellaneous
14 193 Asian Americans
     Native Americans
194 Indianola
195 Couples and Women
196 Miscellaneous
197-198 Groups
199-202 Men
203 Midgets
     Portraits
15 204 Elssler, Fanny
205 Patti, Adeline
206 Pavlova, Anna
207 Sousa, John Philip
     Professions
208 General
209 Organ Grinders
210 Police
211 Politicians
212 Religious Groups
     Women
213-216 General
217 “New Woman”
218 Suffragettes

PRESIDENTS
16 219 Adams
220 Arthur
221 Blaine
Series III. Sheet Music

PRESIDENTS, cont.

[16] 222 Clay
223 Cleveland
224 Coolidge
225 Cox
226 Dewey
227 Dimmock
228 Eisenhower
229 Fillmore
230 Garfield
231 Fremont
232-234 Grant
235 Hancock
236 Harding
237 Harrison
238 Hayes
239 Hoover
240 Jackson
241 Jefferson
242-243 Lincoln
17 244-245 McKinley
246 Parker
247 Roosevelt, F.D.
248-250 Roosevelt, T.
251 Smith
252 Taft
253 Taylor
254-255 Washington
256 Wilson

SONGS

18 257 Marches
258 from Motion Pictures
259-260 from Theatre

SPORTS

261 TECHNOLOGY

262 General
263 Phonograph
264 Telephone
265 Television
266 Telegraph

TRANSPORTATION

19 267 Airplanes
268 Automobiles
269 Railroads
Series III. Sheet Music

TRANSPORTATION, cont.

Ships
[19] 270  Steam
271  With Sails
272  Subway
273  Trollies
274  No Image
275  Miscellaneous

WARS

Spanish American War
276  Admirals Dewey and Randall
277  Battle of Manila
278  Cuba
279  Maine
280  Navy

World War I

Aftermath
281-282  Coming Home
283  Europe
284  League of Nations
285  Veterans
286  Victory and Peace
287  Miscellaneous

Allies
288  Belgium
289  Canada
290-291  France
292  Ireland
293  Miscellaneous

Army & Navy
294  Army
295-296  Navy
297  Enemies
298  Fathers at War
299-300  Heroes “Over There”

Home
301  Civilian Men
302  Families Missing Soldiers
303  Soldiers Missing Families
304-306  Mother

Optimistic Battle Songs
307-308  Eagles
309  General
310-311  Flags
312-313  Old Glory
314  Service
315-316  Uncle Sam
## Series III. Sheet Music

### WARS, cont.
- World War I, cont.

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Series IV. Weichsel Tobacco Collection

Arranged in four subseries: Candy Cigarettes; Cut-outs; International tobacco companies; and American tobacco companies, then alphabetically by country thereunder.

1-2 1-8 Candy cigarettes
9-10 Cut-outs

International tobacco companies

3 11 Aden
3 12 Afghanistan
13 Algeria
14 Andorra
15 Angola
16 Argentina
17 Australia (including Tasmania)
18 Australia Pouch Tobacco
4 19-21 Austria
22 Azores
23 Belgium
5 24 Belize
25 Bolivia
26 Brazil
27 Bulgaria
28 Burma
29 Cambodia
30 Cameroon
31 Canada
6 32-33 Canada, cont.
34 Chile
35 China
36 Colombia
37 Costa Rica
38 Cuba
7 39 Cuba, cont.
40 Czechoslovakia
41-42 Denmark
8 43-44 Denmark, cont.
45 Ecuador
46-47 Egypt
48 El Salvador
49 Estonia
50 Ethiopia
51 Fiji
9 52 Finland
53 France (including Reunion)
54 Gambia
55 Germany
10 56-58 Germany, cont.
59 Gibraltar
Series IV. Weichsel Tobacco Collection

International tobacco companies, cont.

Great Britain

11 60-64  England
14 72-75  England, cont.
15 76-79  England, cont.
16 80-82  Ireland (including Northern Ireland)
          Scotland
83 84  Greece
85  Greenland
86  Guatemala
87  Haiti
88  Honduras
89  Hong Kong
90  Hungary
17 91  India
92  Indonesia
93  Iran
94  Iraq
95  Israel
18 96-99  Italy (including Trieste)
100  Jamaica
101  Japan
102  Jordan
19 103  Kenya
104  Korea
105  Kuwait
106  Lebanon
107  Luxembourg
108  Libya
109  Madagascar
110  Malaysia
111  Malta
112  Mexico
113  Monaco
114  Morocco (Spanish Morocco)
115  Mozambique
116  Netherlands
20 117-119  Netherlands, cont.
21 120  New Zealand
121  Nicaragua
122  Nigeria
123  Norway
124  Oman
125  Pakistan
126  Panama
127  Paraguay
**Series IV. Weichsel Tobacco Collection**

International tobacco companies, cont.

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**United States brands**

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Series V. Playing Cards
Series V. Playing Cards
### Series VI. Photographs & Fine Art

Material is arranged by format and subject.

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